

Edufficient Lead Ping API

This RESTful API allows lead providers to “ping” Edufficient with minimal lead data, prior to having an end user fill out a complete lead form for a specific school, and check whether the lead is likely to be accepted, or rejected as a duplicate.

All requests must be made over HTTPS, and accessed from the same domain you would use to post a lead for a given school/campaign (`schoolkey.edufficient.com`).

The API is currently just a single GET request method to `/ping`. It will respond to a well-formed and authorized request with a 200 OK status, and a JSON formatted body. The JSON response will consist of two keys:

- `acceptable`: a boolean value, `true` if the lead data is acceptable, `false` if it is not acceptable (e.g., would be a duplicate)
- `reason`: a string to explain the value of `acceptable`

Required Parameters

- `remoteCampaignId`: school campus identifier; see lead form post instructions
- `campaignCode`: Edufficient-supplied campaign code (previously the deprecated `site` parameter in lead form post instructions); see lead form post instructions
- `leadFormId`: Edufficient-supplied value; see lead form post instructions
- `email`: email address of the lead

Optional Parameters

- `firstName`: first name of the lead
- `lastName`: last name of the lead
- `phone1`: a 10-digit US phone number of the lead
- `phone2`: a 10-digit US phone number of the lead
- `phone3`: a 10-digit US phone number of the lead

Examples

GET

```
/ping?remoteCampaignId=school-campus-id&campaignCode=assigned-campaign-code&leadFormId=99&email=test%40test.com
```

GET

```
/ping?remoteCampaignId=school-campus-id&campaignCode=assigned-campaign-code&leadFormId=99&email=test%40test.com&firstName=Homer&lastName=Simpson&phone1=5858675309
```

Or, using a curl command:

curl

```
"https://schoolkey.edufficient.com/ping?remoteCampaignId=school-campus-id&campaignCode=assigned-campaign-code&leadFormId=99&email=test%40test.com"
```

Responses

It's worth pointing out that a 200 status confirms that you've made a successful request of the API, but you must inspect the JSON returned to determine whether the lead would be acceptable or a duplicate (namely, see the `acceptable` key's value). A 400 response likely means a required parameter is missing or invalid. A 401 response likely means your campaign or the lead form is not active.

```
Status: 200 OK
```

```
---
```

```
{ "acceptable": true, "reason": "" }
```

```
Status: 200 OK
```

```
---
```

```
{ "acceptable": false, "reason": "duplicate" }
```

```
Status: 400 Bad Request
```

```
---
```

```
{ "acceptable": false, "reason": "bad_request" }
```

```
Status: 401 Unauthorized
```

```
---
```

```
{ "acceptable": false, "reason": "unauthorized" }
```