

Ashford University- Content Brand Standards

Ashford Brand Positioning-Online:

Start using February 10, 2014:

30 words

Technology changes everything^{®TM}.

You've found Ashford University, where school comes to you. Ashford delivers relevant degree programs to you everywhere, any time, with a supportive community where you belong.

Comment [lw1]: Use only as a headline

Formatted: Superscript

60 words

Technology changes everything^{®TM}.

Now school comes to you, making earning your college degree a real possibility. Experience a new way of learning through the innovative online experience at Ashford University. Earn the Associate's, Bachelor's, or Master's degree you've always wanted. Knowledge is everywhere, for everyone.

Comment [lw2]: Use only as a headline

Formatted: Superscript

220 words

Technology changes everything^{®TM}.

Now, school comes to you, making earning your college degree a real possibility. Experience a new way of learning through the innovative online experience at Ashford University. Earn the Associate's, Bachelor's, or Master's degree you've always wanted. Your Ashford University experience brings you:

Comment [lw3]: Use only as a headline

Formatted: Superscript

Relevance

Pursue a course of study that covers the full spectrum of knowledge – from eMarketing and Cognitive Studies to Sustainable Enterprise Management.

Technology

The world is your campus. The Ashford Mobile app lets you keep in touch with your courses and classmates while on-the-go. Plus many courses offer ways to study, learn, and share from cloud content, instead of heavy textbooks.

Community

Join a diverse student body where you belong. Students, faculty, and alumni interact and support each other from across the country and the world. Social media allow everyone in the Ashford community to connect and network whenever you wish.

Cherished tradition

All students are invited to join their fellow graduates at commencement. Thousands of students from across the country gather to celebrate.

If you had your degree, would it change you? Join Ashford University. Enroll today.

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Ashford University's Mission: To provide accessible, affordable, innovative, high-quality learning opportunities and degree programs that meet the diverse needs of individuals pursuing integrity in their lives, professions and communities.

Content Templates for Online Colleges – as of 12/5/13

Forbes™ School of Business

120 words

Learn to be highly effective in today's global business environment ~~and adapt to its rapid changes~~ as a student of Forbes™ School of Business at Ashford University. Your curriculum embraces the technical knowledge and critical thinking skills you need to communicate ideas in ~~rapidly changing~~ a collaborative environment. ~~Your educational experience is enriched with business resources, insights, and analyses that are practical, relevant, and timely. As a Forbes School of Business student, Y~~you have access to:

- ~~Scholarship: Scholarship opportunities including the Entrepreneurship Scholarship which will be awarded to applicants who exemplify the entrepreneurial spirit by proposing a current business and/or new business idea and its potential impact on the economy, a vast library of resources, including curated talent and high quality content dating back almost a century,~~
- ~~Speaker Series: Unique, invitation-only speaker series: the first speaker was Steve Forbes on March 4 with more to be announced soon, unique, invitation-only speaker series and webinars that will feature business experts culled from Forbes' roster of approximately 1,200 international contributors, and~~
- ~~Forbes Online Library: A vast library of resources, including curated talent and high quality content from Forbes magazine dating back almost a century, guest lectures from Forbes' contributors who will share their expansive knowledge.~~

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80 words

Learn to be highly effective in today's global business environment ~~and adapt to its rapid changes~~ as a student of Forbes™ School of Business at Ashford University. Your curriculum embraces the technical knowledge and critical thinking skills you need to communicate ideas in ~~rapidly changing~~ a collaborative environment. You gain access to a vast library of Forbes' resources, including curated talent and high quality content dating back almost a century. You will also enjoy unique, invitation-only speaker series and webinars featuring Forbes business experts.

45 words

Learn to be highly effective in today's global business environment ~~and adapt to its rapid changes~~ as a student of Forbes™ School of Business at Ashford University. Your curriculum embraces the technical knowledge and critical thinking skills you need to communicate ideas in a ~~rapidly changing~~ collaborative environment.

25 words

Learn to be highly effective in today's global business environment ~~and adapt to its rapid changes~~ as a student of Forbes™ School of Business at Ashford University.

An additional quote that could be used:

"This collaboration is a natural extension of what Forbes has been doing for nearly 100 years: providing people with information and insights to enable them to develop their own talent and become true entrepreneurs."

- Steve Forbes

College of Education

120 words

Those who can, do. And educators ensure that future generations can, too. Contribute your knowledge and skills in the College of Education at Ashford University. Choose from several degree programs at the Associate's, Bachelor's, or Master's level. No matter which degree you choose, your curriculum will include ways to make education more inclusive for diverse learners, as well as modern-day best practices for instruction. At the completion of your degree program, you'll be well prepared. You might administer a school district or push for change on behalf of students. Get to know your experienced faculty members, who will share their real-world experience with you. Choose education!

80 words

Those who can, do. And educators ensure that future generations can, too. Contribute your knowledge in the College of Education at Ashford University. Choose a degree at the Associate's, Bachelor's, or Master's level. No matter which degree you choose, your curriculum will include modern-day best practices for instruction. At the completion of your degree program, you'll be well prepared. You might administer a school district or push for change on behalf of students. Choose education!

45 words

Contribute your knowledge in the College of Education at Ashford University. Your curriculum includes best practices for instruction. At the completion of your degree program, you'll be well prepared to administer a school district or push for change on behalf of students. Choose education!

25 words

Contribute your knowledge in the College of Education at Ashford University. Your curriculum includes best practices for instruction.

College of Health, Human Services, and Science

120 words

The health care industry is growing and changing fast. Take a stand for healthy lifestyles in the College of Health, Human Services, and Science at Ashford University. Choose from a dozen degree programs at the Bachelor's level or the Master of Arts in Health Care Administration. No matter which degree you pursue, your curriculum will include best practices for the health care industry, as well as up-to-date trends and information. You'll delve into the social, political, ethical, legal, and economic factors that make the US health care system so complex. Get to know your experienced faculty members, who will share their real-world experience with you. Join the College of Health, Human Services, and Science, and enter the world of healthy living.

80 words

The health care industry is growing and changing fast. Take a stand for healthy lifestyles in the College of Health, Human Services, and Science at Ashford University. Choose a degree at the Bachelor's or Master's level. No matter which degree you pursue, you'll find the same up-to-date trends and information. Delve into the factors that make the US health care system so complex. Join the College of Health, Human Services, and Science, and enter the world of healthy living.

45 words

Take a stand for healthy lifestyles in the College of Health, Human Services, and Science at Ashford University. In your curriculum, you'll discover up-to-date trends and information. Join the College of Health, Human Services, and Science, and enter the world of healthy living.

25 words

Take a stand for healthy lifestyles in the College of Health, Human Services, and Science at Ashford University. Discover up-to-date trends and information.

College of Liberal Arts

120 words

What can you do with a liberal arts degree? Explore the world! Communicate! Think! Yes, there's no limit to what you can do with a broad degree from the College of Liberal Arts at Ashford University. Choose from more than a dozen degree programs at the Bachelor's level. Each degree program is unique and covers a distinct body of knowledge – from social science and humanities to security and law. No matter which degree you pursue, your curriculum will teach you to conduct research while challenging your critical thinking skills. Get to know your experienced faculty members, who will share their real-world experience with you. Embark on a journey of discovery in the College of Liberal Arts.

80 words

There's no limit to what you can do with a broad degree from the College of Liberal Arts at Ashford University. Choose a degree at the Associate's or Bachelor's level. No matter which degree you pursue, your curriculum will challenge your critical thinking skills. Get to know your experienced faculty members, who will share their real-world experience with you. Embark on a journey of discovery in the College of Liberal Arts.

45 words

There's no limit to what you can do with a broad degree from the College of Liberal Arts at Ashford University. Choose a degree program that challenges your critical thinking skills. Embark on a journey of discovery in the College of Liberal Arts.

25 words

There's no limit to what you can do with a broad degree from the College of Liberal Arts at Ashford University.

Content Templates for Online Degree Programs

Associate's programs

Associate of Arts in Early Childhood Education – special terms and conditions **Certification/Licensure Terms and Conditions**

Successful completion of the Associate of Arts in Early Childhood Education program by itself does not lead certification or licensure in any state. It is the student's responsibility to determine individual state requirements for teacher certification or licensure. Please refer to [Education Resource Organizations Directory \(EROD\)](#) for individual state requirements for teacher certification or licensure. Please be advised that states change their policies from time to time and students are advised to check regularly with their state regulatory agencies' policies and procedures relating to licensure. Further, a criminal record may prevent an applicant from obtaining licensure, certification, or employment in this field of study.

Associate of Arts in Early Childhood Education – summary

100 words

Launch your education when you earn your online Associate of Arts in Early Childhood Education degree from Ashford University. Take the first steps toward qualifying for high-demand jobs in daycare, preschool, and elementary schools. You'll find your online courses in this 67-credit program, taken one at a time for five weeks each, focus on important topics in early childhood, such as: development, learning assessment, special learners, and instructional strategy. Upon completion of your Associate's degree at Ashford, you can transfer your credits toward any of Ashford's many Bachelor's degree programs.

60 words

Launch your education when you earn your online Associate of Arts in Early Childhood Education degree from Ashford University. Take the first steps toward qualifying for high-demand jobs in daycare, preschool, and elementary schools. Your online courses in this 67-credit program focus on early childhood topics, such as: development, special learners, and instructional strategy. Transfer these credits toward any Bachelor's degree at Ashford.

30 words

Launch your education – earn your online Associate of Arts in Early Childhood Education degree from Ashford University. Focus on early childhood topics such as development, learning assessment, special learners, and instructional strategy.

Associate of Arts in Military Studies – summary

100 words

Promote yourself and potentially your career – earn your online Associate of Arts in Military Studies degree from Ashford University. This entry-level online degree program may help if you seek to advance in your military career. You'll find your online courses in this 64-credit program, taken one at a time for five weeks each, focus on topics important to the military, such as: political science, international relations, history, and peacekeeping. Upon completion of your Associate's degree at Ashford, you can transfer your credits toward any of Ashford's many Bachelor's degree programs.

60 words

Promote yourself and potentially your career – earn your online Associate of Arts in Military Studies degree from Ashford University. This entry-level online degree program may help if you seek to advance in your military career. Your online courses in this 64-credit program focus on topics important to the military, such as politics, history, and peacekeeping. Transfer these credits toward any Bachelor's degree at Ashford.

30 words

Promote yourself and potentially your career – earn your Associate of Arts in Military Studies online from Ashford University. Focus on topics important to the military such as politics, history, and peacekeeping.

Bachelor's programs – update as of 12/5/13

Bachelor of Arts in Accounting – summary

100 words

Earn your online Bachelor of Arts in Accounting degree from the Forbes™ School of Business at Ashford University, and develop the necessary analytical, conceptual, and technical knowledge and proficiency in accounting. Build a solid foundation of accounting concepts, skills, and practical applications to prepare yourself for a wide array of professional opportunities. This degree will provide you with the ability to demonstrate fundamental accounting principles and procedures, employ technology tools related to the area of accounting, analyze alternatives to complex accounting problems, and utilize and integrate accounting information in business decision-making. Upon graduation, you will possess a practical understanding of these ideas and other important accounting concepts and skills.

60 words

Earn your online Bachelor of Arts in Accounting degree from the Forbes™ School of Business at Ashford University and develop the necessary analytical, conceptual, and technical knowledge and proficiency in accounting. Build a solid foundation of accounting concepts, skills and practical applications to prepare yourself for a wide array of professional opportunities.

30 words

Earn your online Bachelor of Arts in Accounting degree from Ashford University and develop the necessary analytical, conceptual, and technical knowledge and proficiency in accounting. Build a solid foundation of accounting concepts, skills and practical applications.

Bachelor of Arts in Accounting specializations

Business Economics
Entrepreneurship
Finance
Information Systems
International Management
Operations Management
Project Management
Public Administration

Comment [lw4]: Use as a list or with descriptions.

Business Economics

The Business Economics specialization prepares you to exercise leadership in business planning and policy. You will build both technical and business skills with this specialization added to your Bachelor of Arts in Accounting degree.

Entrepreneurship

Prepare to launch and manage entrepreneurial enterprises. You will increase your business and your technical skills when you add the Entrepreneurship specialization to your degree.

Finance

Add to your Bachelor of Arts in Accounting with a specialization in Finance. You will bridge the fields of finance and business to gain an understanding of the theoretical and practical approaches of financial management.

Information Systems

Take advantage of a wide range of opportunities in one of the fastest growing areas in business organizations. You will increase both business and technical skills with an Information Systems specialization added to your Bachelor of Arts in Accounting degree.

International Management

Broaden your Bachelor of Arts in Accounting with a specialization in International Management. You will prepare to exercise leadership in a diverse array of international and multicultural scenarios

Operations Management

Discover how to apply both organizational and technical skills when you add the Operations Management specialization to your degree program. The Operations Management specialization prepares you to succeed in a broad range of manufacturing and service business settings where quantitative skills are essential.

Project Management

Build on your Bachelor of Arts in Accounting with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Public Administration

Promote civil society and social justice by adding a specialization in Public Administration to your Bachelor's degree. You will enhance the management skills you need to perform effectively within public, government, or not-for-profit organizations.

Bachelor of Arts in Adult Development—summary

110 words

Help people thrive with your online Bachelor of Arts in Adult Development degree from Ashford University. People move through stages depending on their economics, relationships, and health. The market needs professionals who serve working adults, new parents, retirees, and those who switch careers. If your goal is to work with adult across multiple disciplines, then this online degree program is for you. This degree demonstrates your skill at working with adults. Your online courses include studies in aging, health and wellness, and cognition. You will explore training techniques and the differences between physical, mental, and social changes throughout adulthood. Experience the diverse challenges and transitions that adults confront throughout life's journey.

60 words

Help people thrive with your online Bachelor of Arts in Adult Development degree from Ashford University. Experience the diverse challenges and transitions that adults confront throughout life's journey. Explore the differences between physical, mental, and social changes throughout adulthood. This degree demonstrates your skill at working with adults.

30 words

Help people thrive with your online Bachelor of Arts in Adult Development degree from Ashford University. This degree gives you the skills you need to work with adults.

Comment [lw5]: Removed as of 4/18/14

Bachelor of Arts in Applied Behavioral Science - summary

100 words

Employ your knowledge with your online Bachelor of Arts in Applied Behavioral Science degree from Ashford University. Study ways to understand behavior and solve social problems. This interdisciplinary degree provides you with diverse perspectives with which to address problems and find solutions. Build a broad foundation of skills from the disciplines of logic, law, psychology, and sociology. Learn about individual, family, and community problems and their solutions. Your online courses include a wide variety of topics, from community organizing to diversity and ethical decision making. This online degree program demonstrates your competence and ability to build and maintain effective relationships.

60 words

Employ your knowledge with your online Bachelor of Arts in Applied Behavioral Science degree from Ashford University. You will study ways to build and maintain relationships. Learn about individual, family, and community problems and their solutions. Your online courses include topics like diversity and ethical decision making. This online degree program demonstrates your ability to understand behavior and solve social problems.

30 words

Employ your knowledge with your online Bachelor of Arts in Applied Behavioral Science degree from Ashford University. This online degree program demonstrates your ability to understand behavior and solve social problems.

Bachelor of Arts in Applied Linguistics – summary

100 words

Articulate your success with your online Bachelor of Arts in Applied Linguistics degree from Ashford University. If your future goals focus on language acquisition or technology, then this online degree program is for you. The demand for professionals to teach essential language skills, for experts who understand natural language processing, and for speech therapists will continue to increase. Your online coursework covers both the theory and the practical applications of linguistics. Discover the structure of language and how it is learned. Explore language-related social issues and how they impact policy. This degree represents your competence in computational linguistics, teaching English, and speech pathology.

60 words

Articulate your success with your online Bachelor of Arts in Applied Linguistics degree from Ashford University. Discover the structure of language and how it is learned. Explore language-related social issues and how they impact policy. This degree represents your competence in computational linguistics, teaching English, and speech pathology.

30 words

Articulate your success when you earn your online Bachelor of Arts in Applied Linguistics degree from Ashford University. This degree represents your competence in computational linguistics, teaching English, and speech pathology.

Bachelor of Arts in Business Administration – summary

100 words

Earn your online Bachelor of Arts in Business Administration degree from the Forbes™ School of Business at Ashford University, and increase your project management, critical thinking, and leadership skills. You'll come to understand the relationships between marketing, quantitative theory, accounting, economic principles, and financial, human, and organizational management. Gain the technical knowledge, critical thinking skills, and the ability to communicate ideas in a collaborative environment. Use previous education to enhance and personalize your Bachelor's degree when you pair it with a transfer concentration. Prepare for graduate school and a master's degree that can help you exceed your personal and professional goals.

60 words

Earn your online Bachelor of Arts in Business Administration degree from the Forbes™ School of Business at Ashford University and increase your project management, critical thinking, and leadership skills. Understand relationships between marketing, accounting, and financial, human, and organizational management. Use previous education to personalize this degree when you pair it with a transfer concentration.

30 words

Earn your online Bachelor of Arts in Business Administration degree from Ashford University to understand relationships between marketing, accounting, and organizational management. Increase skills in project management, critical thinking, and leadership.

Bachelor of Arts in Business Administration specializations

Entrepreneurship
Finance
Human Resources Management
Information Systems
International Management
Logistics Management
Marketing
Operations Management
Project Management
Public Administration

Entrepreneurship

Prepare to launch and manage entrepreneurial enterprises. You will increase your business and your technical skills when you add the Entrepreneurship specialization to your Business Administration degree.

Finance

Add to your Bachelor of Arts in Business Administration with a specialization in Finance. You will bridge the fields of finance and business to gain an understanding of the theoretical and practical approaches of financial management.

Human Resources Management

Elevate your Bachelor of Arts in Business Administration by adding a specialization in Human Resources Management. You will develop the skills and knowledge critical to effectiveness in this essential organizational function.

Information Systems

Take advantage of a wide range of opportunities in one of the fastest growing areas in business organizations. You will increase both business and technical skills with an Information Systems specialization added to your Bachelor of Arts in Business Administration degree.

International Management

Broaden your Bachelor of Arts in Business Administration with a specialization in International Management. You will prepare to exercise leadership in a diverse array of international and multicultural scenarios.

Logistics Management

Coordinate your career for success by adding a specialization in Logistics Management. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Comment [lw6]: Use as a list or with descriptions

Marketing

Explore different ways in which marketing and advertising shape our modern business world by adding a specialization in Marketing to your Bachelor's degree. You will expand your experience with branding, research, and consumer behavior.

Operations Management

Discover how to apply both organizational and technical skills when you add the Operations Management specialization to your degree program. The Operations Management specialization prepares you to succeed in a broad range of manufacturing and service business settings where quantitative skills are essential.

Project Management

Build on your Bachelor of Arts in Business Administration with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Public Administration

Promote civil society and social justice by adding a specialization in Public Administration to your Bachelor's degree. You will enhance the management skills you need to perform effectively within public, government, or not-for-profit organizations.

Bachelor of Arts in Business Economics – summary**100 words**

Determine your future when you earn your online Bachelor of Arts in Business Economics degree from the Forbes™ School of Business at Ashford University. In a world where even local events have global impact, the study of business economics is crucial for future leaders. In this curriculum, you will learn to collect, assess, and interpret data consistent with modern economic theory. Your online courses cover a variety of relevant subjects: from finance and international trade, to strategic planning and business life-cycles. You can be the one to make smart business decisions. Demonstrate your understanding of business decision-making in a complex economy.

60 words

Determine your future with your online Bachelor of Arts in Business Economics degree from the Forbes™ School of Business at Ashford University. Your Bachelor of Arts in Business Economics degree demonstrates your understanding of business decision-making in a complex economy. Your courses cover subjects from finance to strategic planning.

30 words

Determine your future with your online Bachelor of Arts in Business Economics degree from Ashford University. By earning this degree, you demonstrate your understanding of business decision-making in a complex economy.

Bachelor of Arts in Business Information Systems – summary**100 words**

Build a repository of skills in the modern business environment when you earn your online Bachelor of Arts in Business Information Systems degree from the Forbes™ School of Business at Ashford University. This degree program is a great fit if you aspire to be a systems trainer, support specialist, e-commerce developer, or business analyst. Your Bachelor of Arts in Business Information Systems demonstrates your proficiency at designing, developing, implementing, as well as troubleshooting information systems in a high-tech organization. You will complete online coursework in database management, systems analysis, technology planning, programming concepts, business law, and procurement.

60 words

Build a repository of skills in the modern business environment when you earn your online Bachelor of Arts in Business Information Systems degree from the Forbes™ School of Business at Ashford University. This degree demonstrates your proficiency at designing, developing, and implementing information systems in a high-tech organization. You will complete online coursework in database management, systems analysis, technology planning, programming concepts, business law, and procurement.

30 words

Earn your online Bachelor of Arts in Business Information Systems degree from Ashford University. Your completion of this undergraduate degree demonstrates your proficiency at managing information in a high-tech organization.

Bachelor of Arts in Business Leadership - summary

100 words

Develop your gift for guiding others with your online Bachelor of Arts in Business Leadership degree from the Forbes™ School of Business at Ashford University. Entry-level candidates for leadership positions need to stay highly competitive. The best way to start is to earn a manager's basic credential: a Bachelor's degree. This degree demonstrates that you possess the knowledge and skills to lead business organizations. You will evaluate trends in social responsibility and examine the influence of strategic planning in a variety of environments. Your online courses include studies in psychology, communication, conflict management, and motivation.

60 words

Develop your gift for guiding others with your online Bachelor of Arts in Business Leadership degree from the Forbes™ School of Business at Ashford University. Examine the influence of strategic planning in a variety of environments. This online degree program demonstrates that you possess the knowledge and skills to lead business organizations.

30 words

Lead the way! Earn your online Bachelor of Arts in Business Leadership degree from Ashford University. This degree demonstrates that you possess the knowledge and skills to lead business organizations.

Bachelor of Arts in Child Development – summary

120 words

Be an advocate for kids. With your online Bachelor of Arts in Child Development degree from Ashford University, you will study the stages of development from infancy through adolescence.

More parents are returning to work after having children, so the demand for childcare jobs continues to grow. With this degree, you may seek opportunities in social work, childcare, or special education. Learn how families and communities impact children's growth. Your online courses include a wide variety of topics, from language acquisition to behavior and the critical role of play in children's education. This unique degree demonstrates your competence and ability in working with children. Cultivate your understanding of children with your Bachelor of Arts in Child Development.

60 words

Understand children and families with your online Bachelor of Arts in Child Development degree from Ashford University. You will study the stages of development from infancy through adolescence. Learn how families and communities impact children's growth. Your online courses include topics like language acquisition, behavior, and the role of play in children's education. This degree demonstrates your competence in working with children.

30 words

Understand children and families with your online Bachelor of Arts in Child Development degree from Ashford University. This online degree program demonstrates your competence and ability in working with children.

Bachelor of Arts in Cognitive Studies - summary

100 words

Explore how we learn, solve problems, and make decisions when you earn your online Bachelor of Arts in Cognitive Studies degree from Ashford University.

Graduates of this degree program might pursue careers in rehabilitation, special education, or as developmental delay specialists. Your online courses include such topics as perception, reading, intelligence, and child development. Learn to identify changes in brain development over time and their impact on cognitive functions. Discover the unique needs of learners with cognitive delays, as well as programs to address their needs. This interdisciplinary degree incorporates psychology, neuroscience, and education.

60 words

Explore how we learn, solve problems, and make decisions when you earn your online Bachelor of Arts in Cognitive Studies degree from Ashford University. Learn to identify changes in brain development over time and their impact on cognitive functions. This interdisciplinary online degree program incorporates psychology, neuroscience, and education.

30 words

Explore how we learn, solve problems, and make decisions when you earn your online Bachelor of Arts in Cognitive Studies degree from Ashford University. This interdisciplinary degree incorporates psychology, neuroscience, and education.

Bachelor of Arts in Communication Studies – summary

120 words

Extend your reach with your online Bachelor of Arts in Communication Studies degree from Ashford University. A Bachelor of Arts in Communication Studies makes a good fit if you are interested in pursuing a potential career in human resources, business and communications management, public policy and administration, journalism, or the media. Your Bachelor of Arts in Communication Studies degree will demonstrate your proficiency and competence as a professional in today's business world. Upon graduation, you will be well acquainted with modern communications, be highly trained in multicultural communications and conflict resolution, and exhibit advanced persuasion skills. Stretch your skills while enhancing your understanding of modern communications with your Bachelor of Arts in Communication Studies.

60 words

Extend your reach with your online Bachelor of Arts in Communication Studies degree from Ashford University. Demonstrate your proficiency and competence as a professional in today's business world. Upon graduation, you will be well acquainted with modern communications, be highly trained in multicultural communications and conflict resolution, and exhibit advanced persuasion skills.

30 words

Extend your reach with your online Bachelor of Arts in Communication Studies degree from Ashford University. Stretch your skills while enhancing your understanding of modern communications.

Bachelor of Arts in Complementary and Alternative Health – summary

120 words

Center yourself when you earn your online Bachelor of Arts in Complementary and Alternative Health degree from Ashford University. This online degree program examines spirituality and non-Western systems of integrated and holistic health.

Increasing cultural diversity has resulted in growing numbers of people who pursue complementary and alternative medicine. Take this opportunity to explore the history, practice, and delivery of non-allopathic health systems, including: Chinese medicine, Ayurveda, acupuncture, hypnosis, reiki, meditation, and prayer. In this curriculum, you will examine philosophical differences between holistic and conventional health approaches. Identify usage trends and disease management from a multicultural perspective. Take charge of mind, body, and spirit challenges.

60 words

Center yourself with your online Bachelor of Arts in Complementary and Alternative Health degree from Ashford University. This online degree program examines spirituality and non-Western systems of integrated and holistic health. In this curriculum, you will examine philosophical differences between holistic and conventional health approaches.

30 words

Earn your online Bachelor of Arts in Complementary and Alternative Health degree from Ashford University. This online degree program examines spirituality and non-Western systems of integrated and holistic health.

Bachelor of Arts in Consumer and Family Financial Services -- summary

120 words

Stay on track with your online Bachelor of Arts in Consumer and Family Financial Services degree from the Forbes™ School of Business at Ashford University. If you seek a future in which you offer your expertise in financial planning to families, then this online degree program is for you.

More financial advisors are needed to assist the millions of workers retiring over the coming decades. Discover your own role as an advisor providing business service. Learn to evaluate investments based on risk and potential returns. Examine the role of insurance in personal financial planning. This degree says you are ready to provide sound financial advice to individuals outside of business.

60 words

Stay on track with your online Bachelor of Arts in Consumer and Family Financial Services degree from the Forbes™ School of Business at Ashford University. Learn to evaluate investments based on risk and potential returns. This online degree program says you are ready to provide sound financial advice to individuals and families.

30 words

Earn your online Bachelor of Arts in Consumer and Family Financial Services degree from Ashford University. This online degree program says you are ready to provide sound financial advice to individuals and families.

Bachelor of Arts in Cultural Anthropology - summary

100 words

Explore the meaning of culture and why we live the way we do when you earn your online Bachelor of Arts in Cultural Anthropology degree from Ashford University.

If your interests lie in cross-cultural understanding, this degree is for you. Expand your career prospects with experience in research and critical thinking. This online degree program sharpens your analytical skills as you study diverse cultures. Your online courses include studies in linguistics, urban and gender studies, and war. You will learn data-collection and research methods.

60 words

Explore the meaning of culture and why we live the way we do when you earn your online Bachelor of Arts in Cultural Anthropology degree from Ashford University. Expand your career prospects with experience in research and critical thinking. This online degree program sharpens your analytical skills as you study diverse human cultures.

30 words

Broaden your world view with your online Bachelor of Arts in Cultural Anthropology degree from Ashford University. This online degree program sharpens your analytical skills as you study human cultures and diversity.

Bachelor of Arts in Early Childhood Education – special terms and conditions

Certification/Licensure Terms and Conditions

Successful completion of the Bachelor of Arts in Early Childhood Education program by itself does not lead certification or licensure in any state. It is the student's responsibility to determine individual state requirements for teacher certification or licensure. Please refer to [Education Resource Organizations Directory \(EROD\)](#) for individual state requirements for teacher certification or licensure. Please be advised that states change their policies from time to time and students are advised to check regularly with their state regulatory agencies' policies and procedures relating to licensure. Further, a criminal record may prevent an applicant from obtaining licensure, certification, or employment in this field of study.

Bachelor of Arts in Early Childhood Education – summary

100 words

Strengthen your education skills while enhancing your understanding of the many aspects of children's development and education when you earn your online Bachelor of Arts in Early Childhood Education degree from Ashford University. You will complete online coursework in childhood development, curricula, and program development. When you complete the required coursework, you will be well acquainted with the education industry, be highly trained in various theories of childhood development, and exhibit advanced instructional skills. Your courses will cover several relevant topics, from children's development and language acquisition to the impact of parents and communities on childhood education.

60 words

Launch your career in child development with your online Bachelor of Arts in Early Childhood Education degree from Ashford University. Strengthen your skills while enhancing your understanding of children's education. You will be trained in theories of childhood development and exhibit advanced instructional skills.

30 words

Strengthen your education skills while enhancing your understanding of the many aspects of children's development and education when you earn your online Bachelor of Arts in Early Childhood Education degree from Ashford University.

Bachelor of Arts in Early Childhood Education – specialization

Infant and Toddler Care

Learn to provide quality care for infants and small children. You will contribute to the healthy growth of children when you add the Infant and Toddler Care specialization to your online Bachelor of Arts in Early Childhood Education degree.

Bachelor of Arts in Early Childhood Education Administration – summary

100 words

Realize your potential while enhancing your understanding of the many aspects of children's education and administration when you earn your online Bachelor of Arts in Early Childhood Education Administration degree from Ashford University. Choose this program if you are interested in pursuing a potential career in child care management. Upon graduation, you will be well acquainted with the education industry, be highly trained in various theories of childhood development, and exhibit advanced organizational management

skills. A degree in Early Childhood Education Administration will demonstrate your proficiency and competence as an administrator in the education industry.

60 words

Realize your potential while enhancing your understanding of the many aspects of children's education and administration when you earn your online Bachelor of Arts in Early Childhood Education Administration degree from Ashford University. A degree in Early Childhood Education Administration will demonstrate your proficiency and competence as an administrator in the education industry.

30 words

Realize your potential while enhancing your understanding of the many aspects of children's education and administration when you earn your online Bachelor of Arts in Early Childhood Education Administration degree from Ashford University. Choose this program if you are interested in pursuing a career in child care management.

Bachelor of Arts in Early Childhood Education Administration – specialization

Infant and Toddler Care

Learn to provide quality care for infants and small children. You will contribute to the healthy growth of children when you add the Infant and Toddler Care specialization to your online Bachelor of Arts in Early Childhood Education Administration degree.

Bachelor of Arts in Education and Public Policy – summary

100 words

Speak out for schools! With your online Bachelor of Arts in Education and Public Policy degree from Ashford University, you demonstrate your commitment to civic involvement and participation in educational communities.

In this online curriculum, you will learn about the process of developing and implementing education policy. Prepare for a potential career in educational organizations, community development, and philanthropy. Your courses cover such topics from social justice and special education to the politics of policy-making for schools.

60 words

Attain your online Bachelor of Arts in Education and Public Policy degree from Ashford University. This degree demonstrates your commitment to civic involvement and participation in educational communities. Your online courses cover such topics as social justice and policy-making for schools. If you aspire to be a potential future advocate for public education, you will find this degree a perfect fit for you.

30 words

Attain your online Bachelor of Arts in Education and Public Policy degree from Ashford University. This degree demonstrates your commitment to civic involvement and participation in educational communities.

Bachelor of Arts in Education Studies – special terms and conditions

Certification/Licensure Terms and Conditions

Successful completion of the Bachelor of Arts in Education Studies program by itself does not lead to certification or licensure in any state. It is the student's responsibility to determine individual state requirements for teacher certification or licensure. Please refer to [Education Resource Organizations Directory \(EROD\)](#) for individual state requirements for teacher certification or licensure. Please be advised that states change their policies from time to time and students are advised to check regularly with their state regulatory agencies' policies and procedures relating to licensure. Further, a criminal record may prevent an applicant from obtaining licensure, certification, or employment in this field of study.

Bachelor of Arts in Education Studies – summary - new copy as of 11/25/13

120 words

An online degree in Education Studies from Ashford University can be a gateway to beginning a career for those interested in working with learners in any of the following settings: business, public sector, education, childcare, recreation centers, non-profit organizations, health & human services, counseling, social work, psychology, sociology, and career services. Your online courses cover topics from phonics and English language learners to curriculum and child development. Learn to adapt instruction to meet the unique needs of diverse learners. You can also choose a specialization to add focus to your degree. Upon completion of your Bachelor of Arts in Education Studies, you may be able to continue your path to certification with a state-specific program. Each state offers different pathways.

60 words

An online degree in Education Studies from Ashford University can be a gateway to beginning a career for those interested in working with learners in settings from business to childcare, recreation centers, and career services. Upon completion of your degree, you may be able to continue your path to certification with a state specific program. Each state offers different pathways.

30 words

An online degree in Education Studies from Ashford University is for those interested in working with learners in settings from business to child care to career services.

Bachelor of Arts in Education Studies specializations

Child Development
Early Childhood Education
Education and Public Policy
English Language Learner Studies
Instructional Design

Child Development

Tailor your skills to reach children at all levels. Choose the Child Development specialization for your Bachelor of Arts in Education Studies degree to build awareness and understanding of the natural milestones in child development.

Early Childhood Education

Launch your career as an expert in child development when you select the Early Childhood Education specialization for your Bachelor of Arts in Education Studies degree. Strengthen your skills as an educator for young people.

Education and Public Policy

Take action on behalf of our schools. Choose the Education and Public Policy specialization to develop the knowledge you need to participate and lead policy initiatives.

English Language Learner Studies

Learn how to communicate with the whole world when you choose the English Language Learner specialization in conjunction with your Bachelor of Arts in Education Studies degree. Gain an understanding of the implications of diverse languages for learning and achievement, as well as techniques for teaching English.

Instructional Design

Plan for successful lessons when you add the Instructional Design specialization to your Bachelor of Arts in Education Studies. These courses will enable you to evaluate technology and applications for successful learning.

Comment [lw7]: Use as a list or with descriptions

Bachelor of Arts in eMarketing - summary

100 words

Advertise yourself with your online Bachelor of Arts in eMarketing degree from the Forbes™ School of Business at Ashford University. If you dream of being on the cutting edge of product development and brand management, then this degree is for you.

In this online curriculum, your courses cover basic business concepts like marketing research, then add applications in online promotion. You will learn to create a strategic eMarketing campaign using current technology. Examine global markets and get the most out of alternative media. This degree prepares you to compete on the internet, including social media.

60 words

Advertise yourself with your online Bachelor of Arts in eMarketing degree from the Forbes™ School of Business at Ashford University. Learn to create a strategic campaign using the current technology. Examine global markets and get the most out of alternative media. This degree prepares you to compete on the internet, including social media.

30 words

Pitch your skills when you earn your online Bachelor of Arts in eMarketing degree from Ashford University. This online degree program prepares you to compete on the internet, including social media.

Bachelor of Arts in English - summary

120 words

Deepen your understanding of language when you earn your online Bachelor of Arts in English degree from Ashford University. Gain a rigorous foundation of writing and critical thinking skills.

Read and appreciate great books. Analyze how language and literature shape culture and identity. Your online courses include theory, linguistics, and composition, in addition to surveys of literature. English has become a common language around the globe. Strengthen your comprehension of our world and your ability to communicate. You will fathom new insights into the social, philosophical, and moral themes that are crucial to a just society and global community.

60 words

Deepen your understanding of language when you earn your online Bachelor of Arts in English degree from Ashford University. You will develop a foundation of critical thinking skills. Strengthen your comprehension of our world and your ability to communicate. Your online courses include linguistics, composition, and surveys of literature. Discover the themes that are crucial to a just society and global community.

30 words

Deepen your understanding of language when you earn your online Bachelor of Arts in English degree from Ashford University. Gain a rigorous foundation of writing and critical thinking skills.

Bachelor of Arts in English Language Learner Studies – summary

100 words

Teach to the world. With your online Bachelor of Arts in English Language Learner Studies degree from Ashford University, you demonstrate your readiness to provide businesses and individuals with adult language instruction.

English language learner services are in high demand around the world, with new job opportunities spreading to every continent. In this curriculum, you will learn how students acquire new skills and knowledge in a second language. Your online courses cover subjects from reading and grammar to diversity and inter-cultural communications. As a potential educator in our modern global environment, you will find this degree a perfect fit for you.

60 words

Teach to the world. Earn your online Bachelor of Arts in English Language Learner Studies degree from Ashford University. This degree demonstrates your readiness to provide businesses and individuals with adult language instruction. Your online courses cover subjects from grammar to inter-cultural communications. As a potential educator in our modern global environment, you will find this degree a perfect fit for you.

30 words

Earn your online Bachelor of Arts in English Language Learner Studies degree from Ashford University. This degree demonstrates your readiness to provide businesses and individuals with adult language instruction.

Bachelor of Arts in Entrepreneurship - summary

130 words

If you think you've got a great business idea, learn how to launch your own enterprise when you earn your online Bachelor of Arts in Entrepreneurship degree from the Forbes™ School of Business at Ashford University.

As many as half of all new jobs are created by entrepreneurs. But the knowledge that an entrepreneur requires is distinct from that of other business managers. This unique degree program will help an emerging entrepreneur like you to harness opportunities and build a successful business. Learn how to gauge your competition and assess risk in a new business. Your online courses train you in the skills you need to innovate, create and develop business plans, raise venture capital, and manage a small business. You can break new ground in business.

60 words

If you think you've got a great business idea, learn how to launch your own enterprise with your online Bachelor of Arts in Entrepreneurship degree from the Forbes™ School of Business at Ashford University. Learn how to gauge your competition and assess risk in a new business. Your courses train you to innovate, develop business plans, and raise funds.

30 words

Be your own boss when you earn your online Bachelor of Arts in Entrepreneurship degree from Ashford University. Learn how to gauge your competition and assess risk in a new business in this unique degree program.

Bachelor of Arts in Entrepreneurship – specialization

Logistics Management

Coordinate your career for success by adding a specialization in Logistics Management to your entrepreneurship degree. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Bachelor of Arts in Environmental Studies – summary

100 words

Integrate your education with global responsibility. With your online Bachelor of Arts in Environmental Studies degree from Ashford University, you demonstrate your understanding of complex cultural, social, and environmental issues at levels both local and global.

An increasing sense of global urgency has created a demand for environmental experts. Learn in detail how human civilization interacts with our natural surroundings, our deep impact on nature, and possible solutions to environmental problems. Your online courses cover such subjects as ecology, biology, ethics, public policy, and energy production.

60 words

Integrate your education with global responsibility. Earn your online Bachelor of Arts in Environmental Studies degree from Ashford University. This degree demonstrates your understanding of complex cultural, social, and environmental issues, both local and global. Your online courses cover subjects from ecology to public policy.

30 words

Earn your online Bachelor of Arts in Environmental Studies degree from Ashford University. This degree demonstrates your understanding of complex cultural, social, and environmental issues, both local and global.

Bachelor of Arts in Finance - summary

100 words

With your online Bachelor of Arts in Finance degree from the Forbes™ School of Business at Ashford University, you will develop an understanding of financial analysis, management, and systems.

Every business is an integrated system and needs professionals with skills in long-range financial planning and implementation. Earn your Bachelor of Arts in Finance, and discover how to measure and secure the efficient use of financial resources. Learn problem-solving skills, including the ability to analyze business and financial conditions. Your online courses include such in-depth subjects as markets, investments, risk management, and micro- and macroeconomics. Use the latest financial theories to conduct financial analysis.

60 words

Invest in your future with your online Bachelor of Arts in Finance degree from the Forbes™ School of Business at Ashford University. You will discover how to measure and secure the efficient use of financial resources. Learn problem-solving skills, including the ability to analyze business and financial conditions. Your online courses include investments, risk management and micro- and macroeconomics. Use the latest financial theories to conduct financial analysis.

30 words

Invest in your future with your online Bachelor of Arts in Finance degree from Ashford University. Your Bachelor of Arts in Finance demonstrates your understanding of financial analysis, management, and systems.

Bachelor of Arts in Gerontology – summary

100 words

Serve the growing senior population with your online Bachelor of Arts in Gerontology degree from Ashford University. This online degree program demonstrates your comprehension of the physical, social, spiritual, and psychological aspects of aging and longevity.

Analyze the legal, ethical, and financial factors that influence retirees' independence. You will examine emerging service delivery models for the aged. Your online courses cover several topics, from mental well-being, to social policy, to demographics and diversity in aging.

60 words

Serve the growing senior population with your online Bachelor of Arts in Gerontology degree from Ashford University. Explore the needs of our growing population of seniors. Examine emerging service delivery models for the aged. This online degree program demonstrates your comprehension of the physical, social, spiritual, and psychological aspects of aging and longevity.

30 words

Serve the growing senior population with your online Bachelor of Arts in Gerontology degree from Ashford University. This online degree program demonstrates your comprehension of the physical, social, spiritual, and psychological aspects of aging and longevity.

Bachelor of Arts in Health and Human Services – summary**100 words**

Support people in need! Enhance your future when you earn your online Bachelor of Arts in Health and Human Services degree from Ashford University.

You will develop strong communication skills and learn the proper role of technology in health and human services. Your online courses include a wide range of topics, from current medical issues to special populations in public health. Your curriculum concludes with research into access and delivery of services for a select group.

60 words

Support diverse populations and enhance your future when you earn your online Bachelor of Arts in Health and Human Services degree from Ashford University. Prepare for potential helping positions in caregiving and other non-managerial roles. Your courses include current medical issues and public health.

30 words

Earn your online Bachelor of Arts in Health and Human Services degree from Ashford University. This degree prepares you to provide health and human services to diverse populations.

Bachelor of Arts in Health and Human Services – specializations

Health Care Informatics Systems
Long-Term Care

Health Care Informatics Systems

Form your future with your Health Care Informatics Systems specialization. This specialization teaches you to use data to improve the quality of health care.

Long-Term Care

Enhance your degree when you add the Long-Term Care specialization to your online Bachelor of Arts in Health and Human Services degree program. Study gerontology and the challenges confronting long-term care facilities.

Comment [lw8]: Use as a list or with descriptions

Bachelor of Arts in Health and Wellness – summary**120 words**

Create healthy lifestyles with your online Bachelor of Arts in Health and Wellness degree from Ashford University. In this program, you will explore personal fitness and health evaluation.

There is increasing need for health professionals, due to health care reform and an aging and multicultural population. Professionals who understand both positive and negative health practices will be in demand. This degree demonstrates your knowledge of disease and injury prevention. Your online coursework includes nutrition, health program planning, and community health. Discover ways to promote health through behavioral change. Examine risk behaviors that can compromise a person's health throughout the lifespan. Design a personalized physical fitness program and encourage wellness.

60 words

Create healthy lifestyles with your online Bachelor of Arts in Health and Wellness degree from Ashford University. Explore personal fitness and health evaluation. Examine risk behaviors that can compromise a person's health throughout the lifespan. This degree, earned online, demonstrates your knowledge of disease and injury prevention.

30 words

Create healthy lifestyles with your online Bachelor of Arts in Health and Wellness degree from Ashford University. This degree, earned online, demonstrates your knowledge of disease and injury prevention.

Bachelor of Arts in Health Care Administration – summary**100 words**

Earn your online Bachelor of Arts in Health Care Administration degree from Ashford University, and benefit from an interdisciplinary and integrated learning approach, reflecting the realities of the health care system. Build a solid foundation for career mobility among health care professionals. Explore administration, regulation and financing, planning, and policy. Delve into the

social, political, ethical, legal and economic factors contributing to the complexity of the US health care system. You'll find the program integrates the learning needs of health care professionals and others to gain knowledge in health related topics, operations, and applications.

60 words

Earn your online Bachelor of Arts in Health Care Administration degree from Ashford University, and benefit from an interdisciplinary and integrated learning approach, reflecting the realities of the health care system. Explore administration, regulation and financing, planning, and policy. Delve into social, political, ethical, legal and economic factors contributing to the U.S. health care system's complexity.

30 words

Earn your online Bachelor of Arts in Health Care Administration degree from Ashford University, and benefit from an interdisciplinary and integrated learning approach. Explore administration, regulation and financing, planning, and policy.

Bachelor of Arts in Health Care Administration – specializations

Entrepreneurship
Finance
Human Resources Management
Information Systems
International Management
Long-Term Care Management
Project Management
Public Administration

Entrepreneurship

Prepare to launch and manage entrepreneurial enterprises. You will increase your business and your technical skills when you add the Entrepreneurship specialization to your online Bachelor of Arts in Health Care Administration degree.

Finance

Add to your online Bachelor of Arts in Health Care Administration degree with a specialization in Finance. You will bridge the fields of finance and business to gain an understanding of the theoretical and practical approaches of financial management.

Human Resources Management

Elevate your online Bachelor of Arts in Health Care Administration degree by adding a specialization in Human Resources Management. You will develop the skills and knowledge critical to effectiveness in this essential organizational function.

Information Systems

Increase both business and technical skills when you add the Information Systems specialization to your online Bachelor of Arts in Health Care Administration degree.

International Management

Broaden your online Bachelor of Arts in Health Care Administration degree with a specialization in International Management. You will prepare to exercise leadership in a diverse array of international and multicultural scenarios.

Long-Term Care Management

Gain new perspectives on long-term care when you add the Long-Term Care Management specialization to your online Bachelor of Arts in Health Care Administration degree program. Discover the factors that influence consumer choices in long-term care.

Project Management

Build on your online Bachelor of Arts in Health Care Administration degree with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Public Administration

Promote civil society and social justice by adding a specialization in Public Administration to your online Bachelor of Arts in Health Care Administration degree. You will enhance the management skills you need to perform effectively within public, government, or not-for-profit organizations.

Comment [lw9]: Use as a list or with descriptions

Bachelor of Arts in Health Care Studies – summary

110 words

Make a difference in peoples' health! With your online Bachelor of Arts in Health Care Studies degree from Ashford University, you demonstrate your knowledge and skills to provide quality service in the health care industry. The health care industry is one of the largest in the United States and will continue to grow. In this online curriculum, you will learn about the US health care system, as well as medical ethics and law. Your courses cover subjects from community health to special populations. Use previous education or work experience to enhance and personalize your Bachelor of Arts in Health Care Studies degree when you pair it with a transfer concentration.

60 words

Make a difference in peoples' health when you earn your online Bachelor of Arts in Health Care Studies degree from Ashford University. This degree demonstrates your knowledge and skills to provide quality service in the health care industry. Your online courses cover subjects from community health to special populations, as well as medical ethics and law.

30 words

Earn your online Bachelor of Arts in Health Care Studies degree from Ashford University. This degree demonstrates your knowledge and skills to provide quality service in the health care industry.

Bachelor of Arts in Health Care Studies specializations

Health Care Informatics Systems
Long-Term Care Management

Health Care Informatics Systems

Form your future with your Health Care Informatics Systems specialization. This specialization teaches you to use data to improve the quality of health care.

Long-Term Care Management

Gain new perspectives on long-term care when you add the Long-Term Care Management specialization to your Bachelor of Arts in Health Care Studies degree program. Discover the factors that influence consumer choices in long-term care.

Comment [lw10]: Use as a list or with descriptions

Bachelor of Arts in Health Education – summary

120 words

Share your skills and make a difference with your online Bachelor of Arts in Health Education degree from Ashford University. If you dream of helping people improve their health, then this online degree program is for you.

The health care industry needs health educators to prevent disease and promote well-being. Professionals who understand the needs of multicultural patients and special populations will continue to be in high demand. This degree represents your proficiency in overcoming the challenges that confront community health. Your online coursework covers nutrition, alternative medicine, and behavior modification. Explore the practical issues faced by health professionals as you learn to trace the physical and cultural causes of disease.

60 words

Share your skills with your online Bachelor of Arts in Health Education degree from Ashford University. Explore the practical issues faced by health professionals as you learn to trace the physical and cultural causes of disease. This degree represents your proficiency in overcoming the challenges that confront community health.

30 words

Impart well-being – earn your online Bachelor of Arts in Health Education degree from Ashford University. This degree represents your proficiency in overcoming the challenges that confront community health.

Bachelor of Arts in Health Informatics – summary

100 words

Use data to improve the quality of health care when you earn your online Bachelor of Arts in Health Informatics degree from Ashford University.

Health informatics is an emerging field that combines research, statistics, and design in a health and human service context. In addition to building software, informatics encompasses the study of human, social, and organizational contexts. Learn emerging

applications in health informatics. Examine the regulations that govern the storage and sharing of health data. Analyze information's role in health care delivery, education, and research. Your online courses include such topics as statistics, information systems, and telecommunications.

60 words

Use data to improve the quality of health care when you earn your online Bachelor of Arts in Health Informatics degree from Ashford University. This online degree program teaches you to use data to improve the quality of health care. Learn emerging applications in health informatics. Analyze information's role in health care delivery, education, and research.

30 words

Form your future with your online Bachelor of Arts in Health Informatics degree from Ashford University. This online degree program teaches you to use data to improve the quality of health care.

Bachelor of Arts in Health Marketing and Communication - summary

110 words

Inform the public on vital health issues. Pursue your online Bachelor of Arts in Health Marketing and Communication degree from Ashford University.

As the health care industry continues to grow, there are a variety of careers for health communicators. If you dream of designing health interventions and campaigns, this degree is for you. This degree demonstrates your ability to deliver information that protects the health of diverse populations. Your online courses draw from marketing, public relations, and health science to give you a broad perspective on public health information. You will explore community health issues, advertising, and social media.

60 words

Inform the public on vital health issues. Pursue your online Bachelor of Arts in Health Marketing and Communication degree from Ashford University. If you dream of designing health interventions and campaigns, this degree is for you. This degree demonstrates your ability to deliver information that protects the health of diverse populations.

30 words

Promote well-being with your online Bachelor of Arts in Health Marketing and Communication degree from Ashford University. This degree demonstrates your ability to deliver information that protects the health of diverse populations.

Bachelor of Arts in History – summary

100 words

Dive in to the past, and prepare for your future. Your online Bachelor of Arts in History degree from Ashford University demonstrates your comprehension of the evolving forces that continually shape modern life. In a world transformed by the powerful tides of globalization and cultural conflict, the study of history provides an intellectual toolkit for addressing complex global issues. Your online courses explore multiple regions and cultures, and conclude with a research-focused capstone course.

60 words

Dive in to the past, and prepare for your future. Your online Bachelor of Arts in History degree from Ashford University demonstrates your comprehension of the evolving forces that continually shape modern life. Your online courses explore multiple regions and cultures, and conclude with a research-focused capstone course.

30 words

Navigate our complex world with your online Bachelor of Arts in History degree from Ashford University. With this degree, you demonstrate your comprehension of the evolving forces that continually shape modern life.

Bachelor of Arts in History – specialization

Political Science & Government

Learn about the complex inner workings of the United States government and the global environment. Discover how your elected officials represent your interests by earning your specialization in Political Science and Government.

Bachelor of Arts in Homeland Security and Emergency Management – summary

110 words

Work to protect America. With your online Bachelor of Arts in Homeland Security and Emergency Management degree from Ashford University, you gain a broad view of homeland security and emergency preparedness at the federal, state, and local levels.

In the post-911 era, the US government created the Department of Homeland Security, which prepares for, prevents, and responds to domestic emergencies. With this degree program, you will transcend a single discipline to consider counter-terrorism, planning for natural disasters, and terrorism response. Your interdisciplinary online courses include ethics, international relations, cybercrime, and an emphasis on American government and the United States Constitution. This program also includes a strong research and writing component.

60 words

Work to protect America. Earn your online Bachelor of Arts in Homeland Security and Emergency Management degree with Ashford University. This degree, which includes a strong research and writing component, gives you broad view of homeland security and emergency management at the federal, state, and local levels.

30 words

Earn your online Bachelor of Arts in Homeland Security and Emergency Management degree from Ashford University. This degree gives you a view of homeland security at the federal, state, and local levels.

Bachelor of Arts in Human Resources Management – summary

100 words

Learn how to handle a company's most precious resources. With your online Bachelor of Arts in Human Resources Management degree from the Forbes™ School of Business at Ashford University, you demonstrate your knowledge and understanding of the human resources function within modern, complex organizations.

No area of management has grown as fast as human resources. Business leaders increasingly seek experts in human resources as their partners in building their organizations. In this curriculum, you will learn about the ethical, legal, and social factors that shape today's workplace. Your online courses cover a variety of subjects from recruitment and training to labor laws, compensation, and benefits.

60 words

Learn how to handle a company's most precious resources. Earn your online Bachelor of Arts in Human Resources Management degree from the Forbes™ School of Business at Ashford University. This degree demonstrates your knowledge and understanding of the human resources function within modern, complex organizations. Your online courses cover such subjects as recruitment, compensation, and benefits.

30 words

Earn your online Bachelor of Arts in Human Resources Management degree from Ashford University. This degree demonstrates your knowledge and understanding of the human resources function within modern, complex organizations.

Bachelor of Arts in Instructional Design – summary

110 words

Chart your future. With your online Bachelor of Arts in Instructional Design degree from Ashford University, you will synthesize learning theory with models for instructional design.

E-learning is becoming more popular. School and corporations recognize the need to provide learners with more choice in their learning environments. Professionals trained to address learning needs with 21st century technology will be in high demand. This degree program enables you to evaluate technology and applications for effective student learning. Create and deliver high-tech instruction for e-learning in online environments. Your online courses include everything you need to know, from learning theory and studies in assessment, to adult learning and virtual collaboration.

60 words

Chart your future. Earn your online Bachelor of Arts in Instructional Design degree from Ashford University. Create instruction for e-learning in online environments. You will synthesize learning theory with models for instructional design. Your online courses include studies in assessment, adult learning, and virtual collaboration. This degree program enables you to evaluate technology and applications for effective student learning.

30 words

Chart your future. Earn your online Bachelor of Arts in Instructional Design degree from Ashford University. This degree program enables you to evaluate technology and applications for effective student learning.

Bachelor of Arts in International Business - summary

100 words

Think globally when you earn your online Bachelor of Arts in International Business degree from the Forbes™ School of Business at Ashford University. Opportunity overseas has spurred demand for sophisticated professionals who are competent in international business practices and strategies. Pursue this degree if you seek the skills required to potentially advance in an international business career. Your online courses include culturally sensitive communications and assessments of foreign risks to business. You will create a nation-specific risk assessment, learn the impact of globalization on large companies, and strategies for navigating a highly competitive global market.

60 words

Think globally with your online Bachelor of Arts in International Business degree from the Forbes™ School of Business at Ashford University. Learn the impact of globalization on large companies, and strategies for competing in a global market. Your online courses include culturally sensitive communications and foreign risk assessment.

30 words

Think globally with your online Bachelor of Arts in International Business degree from Ashford University. This degree program gives you the skills you need to operate within a multinational enterprise.

Bachelor of Arts in International Business – specialization

Logistics Management

Coordinate your career for success by adding a specialization in Logistics Management. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Bachelor of Arts in Journalism and Mass Communication - summary

120 words

Search for truth when you earn your online Bachelor of Arts in Journalism and Mass Communication degree from Ashford University. With the advancement of electronic media has come increasing demand for responsible journalists – professionals with the skills and knowledge to use new media and to broadcast timely information to the public.

In this program, you will learn the rights, and responsibilities of news media professionals in a democracy. You will create an electronic portfolio of work to showcase your professional journalistic skills. Your online courses include a wide range of topics, from composition and editing to research and analysis.

60 words

Search for truth when you earn your online Bachelor of Arts in Journalism and Mass Communication degree from Ashford University. Learn the rights and responsibilities of news media professionals in a democracy. Your online courses include composition, editing, research, and analysis.

30 words

Earn your online Bachelor of Arts in Journalism and Mass Communication degree from Ashford University. This degree provides the research and communication skills you need in a successful journalism career.

Bachelor of Arts in Law Enforcement Administration – summary

120 words

Put your future in order. With your online Bachelor of Arts in Law Enforcement Administration degree from Ashford University, you will build leadership skills and evaluate guidelines for policing today's communities.

Law enforcement agencies have become increasingly sophisticated and need educated staff with communication, critical thinking, and technology skills to accomplish their mission. Learn to analyze criminal behavior. Develop the character traits you need to be a responsible and ethical leader. This degree program empowers you to manage and direct police and other law enforcement teams. Your online courses include a wide variety of topics, from race and individual rights to crime and social policy.

60 words

Serve and protect. Earn your online Bachelor of Arts in Law Enforcement Administration degree from Ashford University. You will evaluate guidelines for policing today's communities. Develop the character traits you need to be a responsible and ethical leader. Your online courses include studies in race, crime, and social policy. This degree program empowers you to manage police and other law enforcement teams.

30 words

Serve and protect. Earn your online Bachelor of Arts in Law Enforcement Administration degree from Ashford University. This online degree program empowers you to manage police and other law enforcement teams.

Bachelor of Arts in Liberal Arts - summary**120 words**

You never know what you'll need to know. With your online Bachelor of Arts in Liberal Arts degree from Ashford University, you'll challenge yourself with diverse coursework that covers major global issues, including culture and diversity.

Many Americans will change jobs and career paths through the course of their working lives so it's important to obtain a broad, flexible, and generalized education. Foster an independent view of the world! This degree program demonstrates your commitment to expand your critical, creative thinking, and communication skills. Your online courses include a wide variety of topics, from the cultural impact of science to research methods in the humanities.

60 words

See the big picture. Pursue your online Bachelor of Arts in Liberal Arts degree at Ashford University. You will complete coursework in communication, history, ethics, writing, and more. Foster an independent view of the world. This degree demonstrates your commitment to expand your critical, creative thinking, and communication skills.

30 words

See the big picture. Pursue your online Bachelor of Arts in Liberal Arts degree at Ashford University. This degree demonstrates your commitment to expand your critical, creative thinking, and communication skills.

Bachelor of Arts in Library Science and Media - summary**110 words**

Locate yourself in the world of information with your online Bachelor of Arts in Library Science and Media degree from Ashford University. In this online degree program, you will learn to evaluate technology for effective instructional delivery.

As traditional libraries grow into a significant online presence, the field of library science is evolving fast. Increasingly, different kinds of learning organizations will find they need 21st century information experts. Your online courses include such topics as cognition, instructional design, and literature for children and teens. Discover media, literature, and resources that you could employ in multiple learning environments. This degree demonstrates your research skills and your ability to support information acquisition.

60 words

Locate yourself in the world of information with your online Bachelor of Arts in Library Science and Media degree from Ashford University. In this online degree program, you will learn to evaluate technology for effective instructional delivery. This degree demonstrates your research skills and your ability to support information acquisition.

30 words

Locate yourself in the world of information when you earn your online Bachelor of Arts in Library Science and Media degree from Ashford University. This degree demonstrates your research skills and your ability to support information acquisition.

Bachelor of Arts in Military Studies – summary**100 words**

Engage your education. With your online Bachelor of Arts in Military Studies degree from Ashford University, you will embody the character traits you need to be a leader.

If you work for the US Armed Forces, then this online degree program, which you can complete from anywhere in the world, is for you. Study politics, the role of the military in international relations, the military in peace time, and the cultural and philosophical aspects of a well-rounded university education. Many service members seek convenient online degree programs in order to potentially earn promotion.

60 words

Engage your education with your online Bachelor of Arts in Military Studies degree from Ashford University. This degree demonstrates your skills and knowledge as a leader in our nation's military. Study politics, the role of the military in international relations, the military in peace time, and the cultural and philosophical aspects of a well-rounded university education.

30 words

Engage your education with your online Bachelor of Arts in Military Studies degree from Ashford University. This degree demonstrates your skills and knowledge as a leader in our nation's military.

Bachelor of Arts in Operations Management and Analysis - summary**100 words**

Operate at a higher level when you earn your online Bachelor of Arts in Operations Management and Analysis degree from the Forbes™ School of Business at Ashford University. Learn the impact of globalization on supply chains and production. Your online courses include such topics as production control, total quality management, decision modeling, and systems analysis. You will develop abilities to diagnose problems, improve manufacturing systems, and enlist support for your efforts to improve your company's processes. Be the one to manage how work gets done.

60 words

Operate at a higher level when you earn your online Bachelor of Arts in Operations Management and Analysis degree from the Forbes™ School of Business at Ashford University. Learn the impact of globalization on supply chains and production. Your courses include production control, total quality management, decision modeling, and systems analysis.

30 words

Earn your online Bachelor of Arts in Operations Management and Analysis degree from Ashford University. This degree program gives you the analytical skills to make management decisions for operational success.

Bachelor of Arts in Operations Management and Analysis – specialization**Logistics Management**

Coordinate your career for success by adding a specialization in Logistics Management. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Bachelor of Arts in Organizational Management – summary**100 words**

Earn your online Bachelor of Arts in Organizational Management degree from the Forbes™ School of Business at Ashford University, and examine the human side of managing organizations. Learn to facilitate better communication, group behavior, decision-making, and human resources management while observing a code of ethics. Improve your understanding of how organizations function and develop effective skills in management and leadership. Define and understand strategic planning, financial management, law and marketing and other areas in which an organizational leader must be knowledgeable in order to be effective. Use previous education or work experience to enhance and personalize your Bachelor of Arts in Organizational Management degree when you pair it with a transfer concentration.

60 words

Earn your online Bachelor of Arts in Organizational Management degree from the Forbes™ School of Business at Ashford University, and examine the human side of managing organizations. Learn to facilitate better communication, group behavior, decision-making, and human resources management while observing a code of ethics. Personalize your degree when you pair it with a transfer concentration.

30 words

Earn your online Bachelor of Arts in Organizational Management degree from Ashford University to understand how organizations function and to develop effective skills in management and leadership.

Bachelor of Arts in Organizational Management specializations

Human Resources Management
Logistics Management
Project Management
Public Administration
Sports and Recreation Management

Human Resources Management

Elevate your Bachelor of Arts in Organizational Management degree by adding a specialization in Human Resources Management. You will develop the skills and knowledge critical to effectiveness in this essential organizational management function.

Comment [lw11]: Use as a list or with descriptions

Logistics Management

Coordinate your career for success by adding a specialization in Logistics Management. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Project Management

Build on your Bachelor of Arts in Organizational Management with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Public Administration

Promote civil society and social justice by adding a specialization in Public Administration to your Bachelor's degree. You will enhance the management skills you need to perform effectively within public, government, or not-for-profit organizations.

Sports and Recreation Management

Score a point for your career! With this specialization added to your Bachelor's degree, you will enhance both your business and technical skills in the sports and recreation industry.

Bachelor of Arts in Political Science and Government – summary**100 words**

Declare your independence with your online Bachelor of Arts in Political Science and Government degree from Ashford University. Demonstrate your understanding of political relationships and how our complex institutions work. Political scientists measure the effectiveness of government policies by examining factors like stability, justice, economic growth, and peace. If you have aspirations to work in or further study public service or the non-profit sector, you will find that political science makes a great undergraduate subject to prepare for an advanced degree. Your online courses provide a systematic study that focuses on political behavior, power and authority, policy development, international relations, and conflict resolution.

60 words

Declare your independence with your online Bachelor of Arts in Political Science and Government degree from Ashford University. Demonstrate your understanding of how our political institutions work. Your courses provide systematic studies that focus on political behavior, power and authority, and conflict resolution.

30 words

Declare your independence with your online Bachelor of Arts in Political Science and Government degree from Ashford University. With your degree, you demonstrate your understanding of how our political institutions work.

Bachelor of Arts in Project Management – summary**100 words**

Create ambitious goals and get results! With your online Bachelor of Arts in Project Management degree from the Forbes™ School of Business at Ashford University, you will master the discipline of successfully completing the specific objectives of any large endeavor.

Project managers lead and motivate teams of workers while making sure that work flows steadily, despite setbacks. Earn your Bachelor of Arts in Project Management, and develop successful approaches to contracting and procurement. Learn risk analysis, cost management, and quality control. Your online courses include leadership and communication skills in addition to basic business knowledge. This unique degree demonstrates your ability to plan, execute, and oversee any project.

60 words

Complete your goals with your online Bachelor of Arts in Project Management degree from the Forbes™ School of Business at Ashford University. You will develop successful approaches to contracting and procurement. Learn risk analysis, cost management, and quality control. Your online courses include leadership and communication skills in addition to basic business knowledge. This unique degree demonstrates your ability to plan, execute, and oversee a well-documented project.

30 words

Complete your goals with your online Bachelor of Arts in Project Management degree from Ashford University. This unique degree demonstrates your ability to plan, execute, and oversee a well-documented project.

Bachelor of Arts in Psychology – summary

100 words

If you are interested in human behavior, earn your online Bachelor of Arts in Psychology degree from Ashford University to build the foundation necessary to continue your education at the graduate level and to potentially pursue a career in psychology. Explore psychology both as an area of scientific investigation and as a health or human services profession so you can apply the learning effectively in careers that involve an understanding of human behavior and leadership development, including business, government, health care, and law. As today's workplace continues to evolve, your psychology degree will help you understand how human behavior impacts the dynamics of any organization.

60 words

Earn your online Bachelor of Arts in Psychology degree from Ashford University to potentially pursue a career in psychology or to move on to graduate school. Explore psychology as an area of scientific investigation and as a health or human services profession so you can apply the learning effectively in careers that involve an understanding of human behavior and leadership development.

30 words

Earn your online Bachelor of Arts in Psychology degree from Ashford University. Explore psychology as an area of scientific investigation and as a health or human services profession.

Bachelor of Arts in Public Administration – summary

110 words

Take the lead in public service by earning your online Bachelor of Arts in Public Administration degree from the Forbes™ School of Business at Ashford University. Form a solid foundation of knowledge and skills in the public sector. A Bachelor of Arts in Public Administration degree is a great fit if you are seeking entry into federal, state, and local government jobs, as well as careers in non-profit management. This degree demonstrates your proficiency as a professional in public service. You will complete online coursework in urban management, budgeting and finance, political science and intergovernmental issues, and public policy development. This degree also offers you a full complement of courses in the social sciences.

60 words

Take the lead in public service with your online Bachelor of Arts in Public Administration degree from the Forbes™ School of Business at Ashford University. Your Bachelor of Arts in Public Administration degree demonstrates your proficiency in public service. You will complete coursework in urban management; budgeting and finance; political science and intergovernmental issues; and policy development.

30 words

Take the lead in public service with your online Bachelor of Arts in Public Administration degree from Ashford University. Your completion of this undergraduate degree demonstrates your proficiency in public service.

Bachelor of Arts in Public Administration specializations

Logistics Management
Sports and Recreation Management

Logistics Management

Coordinate your career for success by adding a specialization in Logistics Management. You will learn how to distribute products, services, and material while preparing for a career managing transportation, warehouses, and supply chains.

Sports and Recreation Management

Score a point for your career! With this specialization added to your Bachelor's degree, you will enhance both your business and technical skills in the sports and recreation industry.

Bachelor of Arts in Public Relations and Marketing – summary

100 words

Explore the many ways in which public relations and marketing influence virtually every aspect of your life when you earn your online Bachelor of Arts in Public Relations and Marketing degree from the Forbes™ School of Business at Ashford University. You'll find public relations and marketing are the foundation of every successful business and organization. Discover stimulating and creative areas of study that encompass such topics as communication, consumer behavior, advertising and promotion, research, and strategy. Find out how the best marketing professionals succeed in capturing potential customers' attention, addressing their needs, and securing their business.

Comment [Iw12]: Use as a list or with descriptions

60 words

Explore the many ways in which marketing and public relations shape our modern business world when you earn your online Bachelor of Arts in Public Relations and Marketing degree from the Forbes™ School of Business at Ashford University. This degree can propel you into a professional career in sales, advertising, communications, events planning, or public relations..

30 words

Explore the ways public relations and marketing shape our modern world when you earn your online Bachelor of Arts in Public Relations and Marketing degree from Ashford University.

Bachelor of Arts in Public Relations and Marketing – specializations

Information Systems
International Management
Project Management

Information Systems

Take advantage of a wide range of opportunities in one of the fastest growing areas in business organizations. You will increase both business and technical skills with an Information Systems specialization added to your online Bachelor of Arts in Public Relations and Marketing degree.

International Management

Broaden your online Bachelor of Arts in Public Relations and Marketing degree with a specialization in International Management. You will prepare to exercise leadership in a diverse array of international and multicultural scenarios.

Project Management

Build on your online Bachelor of Arts in Public Relations and Marketing degree with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Comment [lw13]: Use as a list or with descriptions

Bachelor of Arts in Real Estate Studies – special terms and conditions

Successful completion of this degree does not guarantee that any state real estate licensing agency will accept a student's or a graduate's application to sit for or successfully complete any such exam. In addition, Ashford University does not guarantee that any professional organization will accept a graduate's application to sit for a certification or as a qualifying academic credential for membership in such professional organization. Most US states require licensing to perform various professional activities associated with real estate business services. Such licensing may require an examination performed by designated controlling state agencies. If students or graduates are interested in pursuing any state licenses, they are strongly encouraged to research their local state real estate agency's requirements for licensure.

Bachelor of Arts in Real Estate Studies – summary

100 words

Learn the ins and outs of a fascinating industry with your online Bachelor of Arts in Real Estate Studies degree from the Forbes™ School of Business at Ashford University.

While the housing market has suffered a recession, there will be strong demand for prepared professionals to fill new positions as this cycle rebounds. This degree program provides you with basic skills in mortgage lending, development, equity investment, and brokerage. Your online courses include appraisal, property management, finance, and economics. Examine the markets and financing methods for residential and commercial properties. Discover the trends that influence property valuations, and learn best practices to benefit and safeguard investors.

60 words

Learn the ins and outs of a fascinating industry with your online Bachelor of Arts in Real Estate Studies degree from the Forbes™ School of Business at Ashford University. Examine the markets and financing methods for residential and commercial properties. This degree program prepares you to begin a career in the real estate and mortgage industry.

30 words

Earn your online Bachelor of Arts in Real Estate Studies degree at Ashford University. This degree program prepares you to begin a potential career in the real estate and mortgage industry.

Bachelor of Arts in Service Management – summary

120 words

Learn how to manage an enterprise focused on service when you earn your online Bachelor of Arts in Service Management degree from the Forbes™ School of Business at Ashford University. Prepare for a variety of potential careers as a manager, whether in a non-profit organization or in the hospitality, restaurant, or retail industries.

The service sector is one of the fastest growing areas of the US economy. This growth has fueled demand for skilled and effective managers. You will discover how to deliver services in organizations devoted to customer care. Learn to assess logistics in a variety of environments. Your online courses include accounting, human resources, and marketing. Design service metrics and develop human capital strategies.

60 words

Create exceptional customer experiences with your online Bachelor of Arts in Service Management degree from the Forbes™ School of Business at Ashford University. You will discover how to deliver services in organizations devoted to customer care. Learn to assess logistics in a variety of service environments. Your online courses include accounting, human resources, and marketing. Design service metrics and develop human capital strategies.

30 words

Create exceptional customer experiences with your online Bachelor of Arts in Service Management degree from Ashford University. This degree demonstrates your ability to manage and impact the performance of a service organization.

Bachelor of Arts in Service Management – specializations

Hospitality Enterprise
Mass-Market Retail Enterprise Management
Non-Profit Enterprise
Restaurant Enterprise Management

Hospitality Enterprise

Explore different ways in which hotels and resorts attract and retain customers when you choose to add the Hospitality Enterprise specialization to your online Bachelor of Arts in Service Management degree. You will expand your experience with event planning, conferences, and food and beverage control.

Mass-Market Retail Enterprise Management

Take advantage of a wide range of opportunities in one of the fastest growing sectors of our economy. Increase both your business and technical skills with this specialization added to your online Bachelor of Arts in Service Management degree.

Non-Profit Enterprise

Prepare to manage non-profit enterprises. Enhance your organizational skills when you pair this specialization with your online Bachelor of Arts in Service Management degree.

Restaurant Enterprise Management

Discover how to achieve business success in one of the most artistic of enterprises when you add this specialization to your online Bachelor of Arts in Service Management degree. You'll be prepared to succeed in restaurant settings where management skills are essential.

Comment [lw14]: Use as a list or with descriptions

Bachelor of Arts in Social and Criminal Justice – summary

100 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University to enhance your understanding of the criminal justice system and the impact social issues have on maintaining a just society. Investigate both the social and legal sides of criminal justice, from forensics and psychology to crime prevention and terrorism. Be an instrument for change when you choose this degree program to better understand the legal and social forces that shape American culture.

60 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University to investigate both the social and legal sides of criminal justice. Be an instrument for change when you choose this degree program to better understand the legal and social forces that shape American culture.

30 words

Earn your online Bachelor of Arts in Social and Criminal Justice degree from Ashford University and investigate both the social and legal sides of criminal justice.

Bachelor of Arts in Social and Criminal Justice – specializations

Corrections Management
Forensics
Homeland Security
Political Science & Government
Security Management

Corrections Management

Expand your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Corrections Management. Analyze the philosophies and laws of punishment and sentencing as well as key Supreme Court case decisions specifically pertaining to the constitutional rights of those incarcerated in an American correctional facility.

Forensics

Augment your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Forensics. Examine and understand principles of criminal liability and the acts, mental state, and attendant circumstances that are central ingredients in crimes against society, persons, or property.

Homeland Security

Enhance your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Homeland Security. Learn more about this significant element of the 21st century and how to identify the key challenges facing not only US homeland security strategy, but also those of other major actors that might become "peer competitors."

Political Science & Government

Learn about the complex inner workings of the United States government and the global environment when you add a specialization in Political Science & Government to your online Bachelor of Arts in Social and Criminal Justice degree.

Security Management

Supplement your online Bachelor of Arts in Social and Criminal Justice degree with a specialization in Security Management. Assess management theories and apply concepts of planning, resources, and authority to security organizations as well as identify the major aspects of physical security, associated threats and application of countermeasures.

Bachelor of Arts in Social Science – summary

100 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University, and develop a sound understanding of the society we live in - individuals, families, communities, governments, and cultures - from various perspectives. Take a multidisciplinary approach to social sciences where different outlooks are applied to real-world issues. Specialize your degree when you apply approved transfer credits toward a concentration. Adding a concentration allows you to use credit you've already earned and enhances your Bachelor of Arts in Social Science degree.

60 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University and develop a sound understanding of the society we live in - individuals, families, communities, governments, and cultures - from various perspectives. Apply approved transfer credits toward a concentration such as education studies, psychology, and more.

30 words

Earn your online Bachelor of Arts in Social Science degree from Ashford University and understand today's society from various perspectives.

Bachelor of Arts in Social Science specializations

History
Political Science & Government

History

Dive in to the past, and prepare for your future. By adding your specialization in History to your social science degree, you will explore multiple regions and cultures and build an intellectual toolkit for addressing complex global issues.

Political Science & Government

Learn about the complex inner workings of the United States government and the global environment. Discover how your elected officials represent your interests with a specialization in Political Science & Government.

Comment [lw15]: Use a list or with descriptions

Comment [lw16]: Use as a list or with descriptions

Bachelor of Arts in Sociology – summary

100 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University, and discover the intricate framework of relationships between individuals and the societies they live in: their composition, organization, culture, and development. Study the social lives of humans, groups and societies from the anonymous contact of individuals to the global social process. Engage in the study of humans in their individual and collective aspects as well as their economic, social, political, and religious activities. Tackle such areas as social issues, cross-cultural perspectives, community, aging and family. Upon graduation, you will possess a practical understanding of these ideas and other important sociology concepts.

60 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University and discover the intricate framework of relationships between individuals and the societies they create: their composition, organization, culture, and development. Tackle such areas as social issues, cross-cultural perspectives, community, aging and family.

30 words

Earn your online Bachelor of Arts in Sociology degree from Ashford University and discover the intricate framework of relationships between individuals and the societies they create: their composition, organization, culture, and development.

Bachelor of Arts in Sociology – specialization

Political Science & Government

Learn about the complex inner workings of the United States government and the global environment. Discover how your elected officials represent your interests with a specialization in Political Science & Government.

Bachelor of Arts in Sports and Recreation Management – summary

100 words

Apply your love of sports and fitness to the world of business while expanding your knowledge and experience with your online Bachelor of Arts in Sports and Recreation Management degree from the Forbes™ School of Business at Ashford University. Build your management and leadership skills while deepening your knowledge of the many business aspects of sports, fitness, and recreation. Upon graduation, you will be well acquainted with the industry and be highly trained in various theories of management. Additionally, you will be prepared for potential managerial positions in the sports and recreation industry, including: professional sports, fitness clubs, athletics equipment merchandising, recreation programs, and more.

60 words

Apply your love of sports and fitness to the world of business with your online Bachelor of Arts in Sports and Recreation Management degree from the Forbes™ School of Business at Ashford University. Build your management and leadership skills while deepening your business knowledge of the industry. Upon graduation, you will be well acquainted with the industry and be highly trained in various theories of management.

30 words

Build your management and leadership skills while deepening your business knowledge of the industry with your online Bachelor of Arts in Sports and Recreation Management degree from Ashford University.

Bachelor of Arts in Sports and Recreation Management – specializations

Entrepreneurship
Finance
Information Systems
Marketing
Project Management

Entrepreneurship

Prepare to launch and manage entrepreneurial enterprises. You will increase your business and your technical skills when you add the Entrepreneurship specialization to your online Bachelor of Arts in Sports and Recreation Management degree.

Finance

Add to your online Bachelor of Arts in Sports and Recreation Management degree with a specialization in Finance. You will bridge the fields of finance and business to gain an understanding of the theoretical and practical approaches of financial management.

Comment [lw17]: Use as a list or with descriptions

Information Systems

Take advantage of a wide range of opportunities in one of the fastest growing areas in business organizations. You will increase both business and technical skills with an Information Systems specialization added to your online Bachelor of Arts in Sports and Recreation Management degree.

Marketing

Explore different ways in which marketing and advertising shape our modern business world by adding a minor in Marketing to your online Bachelor of Arts in Sports and Recreation Management degree. You will expand your experience with branding, research, and consumer behavior.

Project Management

Build on your online Bachelor of Arts in Sports and Recreation Management degree with a specialization in Project Management. You will be well-equipped to seize new opportunities in this fast-growing field.

Bachelor of Arts in Supply Chain Management – summary**100 words**

Provide for your future! With your online Bachelor of Arts in Supply Chain Management degree from the Forbes™ School of Business at Ashford University, you demonstrate your competence at managing the supply chain process.

Because of the complexity of managing inventory, supply, and costs, the demand for supply chain and logistics managers is expected to grow faster than for other professionals. In this curriculum, you will discover how to distribute products while preparing to manage procurement, transportation, and warehouses for quality. Learn to assess systems' performance using logistics decision support. Examine globalization's effect on organizations' operations and production. Your online courses include such relevant subjects as accounting, decision modeling, and hazardous materials.

60 words

Coordinate your own success. Earn your online Bachelor of Arts in Supply Chain Management degree from the Forbes™ School of Business at Ashford University. Discover how to distribute products while preparing to manage transportation, warehouses, and supply chains. Learn to assess systems' performance using logistics decision support. Examine globalization's effect on organizations' operations and production. Your online courses include accounting, decision modeling, and hazardous materials.

30 words

Coordinate your own success. Earn your online Bachelor of Arts in Supply Chain Management degree from Ashford University. Discover how to distribute products while preparing to manage transportation, warehouses, and supply chains.

Bachelor of Arts in Sustainable Enterprise Management - summary**100 words**

Go green with your online Bachelor of Arts in Sustainable Enterprise Management degree from the Forbes™ School of Business at Ashford University.

As we approach a future where resources are scarce, there will be increasing demand for environment-minded professionals who can manage resources ethically. If you want smart and ethical ways to run an enterprise, then this online degree program is for you. This degree demonstrates your competence in social responsibility and environmentally friendly business practices. Examine the impact that businesses and products have on the environment. Your online courses include studies in policy, strategy, energy, and environmental systems. You will also build a foundation in finance, accounting, and business planning.

60 words

Go green with your online Bachelor of Arts in Sustainable Enterprise Management degree from the Forbes™ School of Business at Ashford University. Examine the impact that businesses and products have on the environment. This degree demonstrates your competence in social responsibility and environmentally friendly business practices.

30 words

Go green with your online Bachelor of Arts in Sustainable Enterprise Management degree from Ashford University. This degree demonstrates your competence in social responsibility and environmentally friendly business practices.

Minors – summary**120 words**

Broaden and enrich your education when you add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors that include Accounting, Entrepreneurship, Human Resources Management, Psychology, Social and Criminal Justice, and more. Your minor will be a program of study worth 18 credits that is distinct from and supplements your major degree

program. Similar to your major program, courses in your minor will be taught by advance-degreed instructors with real-world experience. Your minor may be taken as a way to give a coherent pattern to elective hours, to expand potential career options, to prepare for graduate study, or simply to explore in greater depth an area different from your major.

60 words

Add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors from various fields to complete a program of study worth 18 credits that is distinct from and supplements your major degree program. Your minor will provide a coherent pattern to elective hours, expand potential career options, or allow you to explore an area different from your major.

30 words

Add a minor to your online Bachelor's degree program from Ashford University. Choose from a variety of minors to complete a program of study that is distinct from and supplements your major.

Minors

Accounting
Business Administration
Business Economics
Child Development
Entrepreneurship
Finance
Health Care Administration

Human Resources Management
Information Systems
International Management
Logistics Management
Marketing
Operations Management
Organizational Management
Political Science & Government
Project Management
Psychology
Public Administration
Social and Criminal Justice
Sociology
Sports and Recreation Management
World History

Master's programs

Master of Arts in Education – special terms and conditions

Successful completion of the Master of Arts in Education program by itself does not lead to certification or licensure in any state. It is the student's responsibility to determine individual state requirements for teacher certification or licensure. Please refer to [Education Resource Organizations Directory \(EROD\)](#) for individual state requirements for teacher certification or licensure. Please be advised that states change their policies from time to time and students are advised to check regularly with their state regulatory agencies' policies and procedures relating to licensure. Further, a criminal record may prevent an applicant from obtaining licensure, certification, or employment in this field of study.

Master of Arts in Education – summary

100 words

Elevate your education. Reach a career milestone by earning your online Master of Arts in Education degree from Ashford University. Study in depth those areas that most influence educational institutions, including curricula, assessment, advanced pedagogical theory, and principles of leadership. Master the skills to be an education leader, while improving instruction and promoting diversity. In addition to core online courses in teaching and learning, you choose a specialization to focus your degree. If you are committed to a future involving education, then the Master of Arts in Education from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Elevate your education. Reach a milestone with your online Master of Arts in Education degree from Ashford University. Master the skills to be an education leader. In addition to core courses in teaching and learning, you choose a specialization to focus your degree. Make an impact on schools with the expertise that derives from an advanced degree.

30 words

Reach a career milestone with your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

Master of Arts in Education – Assessment & Measurement specialization summary (secondary description for further MAEd detail)**120 words**

Elevate your education to the next level by earning your online Master of Arts in Education degree with a specialization in Assessment and Measurement from Ashford University. Tailor your education degree for success with the Assessment and Measurement specialization that will build your competence in making decisions based on research data. This specialization prepares you to design, develop, and implement performance-based assessments. You will learn task analysis and design, scoring schema, and assessment delivery. If you are committed to a future involving education, then the Master of Arts in Education with a specialization in Assessment and Measurement from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Elevate your education by earning your online Master of Arts in Education degree with a specialization in Assessment and Measurement online from Ashford University. Tailor your education degree for success with this specialization that will prepare you to design, develop, and implement performance-based assessments. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

30 words

Choose the Assessment and Measurement specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

Master of Arts in Education – Child Development specialization summary**120 words**

Tailor your teaching to children at all levels by earning your online Master of Arts in Education degree with a specialization in Child Development from Ashford University. Focus your education degree with the Child Development specialization that will build awareness and understanding of the natural milestones in child development.

This specialization allows you to examine developmentally appropriate methods for teaching young children. You will learn to establish partnerships with families and communities, customize instruction for specific learners, and identify developmental levels in education. If you are committed to a career involving education, then the online Master of Arts in Education degree with a specialization in Child Development from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Tailor your teaching to children at all levels by earning your online Master of Arts in Education degree with a specialization in Child Development from Ashford University. Focus your education degree with the Child Development specialization that will build awareness and understanding of the natural milestones in child development. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

30 words

Choose the Child Development specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

Master of Arts in Education – Culturally Responsive Education specialization summary (secondary description for further MAEd detail)**100 words**

Support learning for all students when you earn your online Master of Arts in Education degree with a specialization in Culturally Responsive Education from Ashford University. This discipline allows you to become aware and respectful of the impact of culture on interactions with others. The Culturally Responsive Education specialization allows you to respond to

students' and families' fundamental cultural differences as you provide equitable learning. Learn to establish partnerships with families and communities, plan instruction for diverse learners, and identify cultural impacts on education. If you are committed to a future involving education, this program from Ashford University is for you.

60 words

Support learning for all students when you earn your online Master of Arts in Education degree with a specialization in Culturally Responsive Education from Ashford University. This specialization allows you to respond to students' and families' fundamental cultural differences as you provide equitable learning. Learn to establish partnerships with families and communities, plan instruction for diverse learners, and identify cultural impacts on education.

30 words

Choose the Culturally Responsive Education specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Curriculum & Instruction specialization summary (secondary description for further MAEd detail)

120 words

Be an agent for change when you choose Curriculum and Instruction as your specialization for the online Master of Arts in Education degree from Ashford University. In this specialization, you will build the skills to develop both an engaging curriculum and a caring and responsive learning environment. The Curriculum and Instruction specialization covers such diverse topics as systems thinking, metacognition, and differentiated instruction. You will learn to introduce change in education by designing instructional models for increased achievement. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Be an agent for change when you choose Curriculum and Instruction as your specialization for the online Master of Arts in Education degree from Ashford University. This specialization covers such diverse topics as systems thinking, metacognition, and differentiated instruction. You will learn to introduce change in education by designing instructional models for increased achievement.

30 words

Choose the Curriculum and Instruction specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Distance Learning specialization summary (secondary description for further MAEd detail)

120 words

Place yourself at the cutting edge of the 21st century classroom when you choose Distance Learning as your specialization for the online Master of Arts in Education degree from Ashford University. In this specialization, you will gain the skills you need to use technology to deliver effective instruction. The Distance Learning specialization explores powerful innovations that redefine teaching and learning. You will learn needs assessment, content sequencing, and how to write requests for proposals for technology training – all so that you can inform, motivate, and prepare learners. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Place yourself at the cutting edge of the 21st century classroom when you choose Distance Learning as your specialization for the online Master of Arts in Education degree from Ashford University. You will learn needs assessment, content sequencing, and how to write requests for proposals for technology training – all so that you can inform, motivate, and prepare learners.

30 words

Choose the Distance Learning specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Early Childhood Education specialization summary (secondary description for further MAEd detail)

120 words

Choose the Early Childhood Education specialization for your online Master of Arts in Education degree from Ashford University to become an expert in child development. In this specialization, you will strengthen your skills as an educator for young people. The Early Childhood Education specialization covers language acquisition, classroom management, and the impact of families and communities on schools. You will learn to design primary-school curricula, deliver differentiated instruction to children, and collaborate with parents and communities. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Become an expert in child development by earning your online Master of Arts in Education degree with a specialization in Early Childhood Education from Ashford University. The Early Childhood Education specialization covers language acquisition, classroom management, and the impact of families and communities on schools. You will learn to design primary-school curricula, deliver differentiated instruction to children, and collaborate with parents and communities.

30 words

Choose the Early Childhood Education specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Education & Public Policy specialization summary (secondary description for further MAEd detail)

120 words

Take action on behalf of our schools when you pursue the Education and Public Policy specialization as part of your online Master of Arts in Education degree from Ashford University. The Education and Public Policy specialization will help you to develop the knowledge you need to participate and lead policy initiatives. This specialization prepares you for challenging positions in government, non-profits, and schools. You will learn the politics of policy development and implementation so as to make a difference in education. This specialization will help dedicated professionals who aim to be education leaders, without necessarily becoming credentialed teachers. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Take action on behalf of our schools when you pursue the Education and Public Policy specialization as part of your online Master of Arts in Education degree from Ashford University. This specialization will help you develop the knowledge you need to participate and lead policy initiatives. Make an impact on schools with the expertise that derives from an advanced degree.

30 words

Choose the Education and Public Policy specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Educational Technology Leadership specialization summary (secondary description for further MAEd detail)

120 words

Be a leader in teaching with technology when you pursue the Educational Technology Leadership specialization as part of your online Master of Arts in Education degree from Ashford University. In this specialization, you will build the knowledge you need to be a change agent in both educational and corporate environments. The Educational Technology Leadership specialization focuses on supporting teachers in embracing technology to support student learning. You will take courses in educational technology, instructional design and delivery, systems thinking, and leadership. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Be a leader in teaching with technology when you pursue the Educational Technology Leadership specialization as part of your online Master of Arts in Education degree from Ashford University. The Educational Technology Leadership specialization focuses on supporting teachers in embracing technology to support student learning. Your coursework includes educational technology, instructional design and delivery, systems thinking, and leadership.

30 words

Choose the Educational Technology Leadership specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – English Language Learner specialization summary (secondary description for further MAEd detail)**120 words**

Teach the whole world by earning your online Master of Arts in Education degree with a specialization in English Language Learner from Ashford University. In this specialization, you will gain an understanding of the implications of diverse languages for student learning and achievement, as well as techniques for teaching English. The English Language Learner specialization focuses on addressing the needs of those for whom English is not the first language. You will study integrative strategies and methods, in addition to English syntax, grammar, and pronunciation. If you are committed to a career involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Teach the whole world by earning your online Master of Arts in Education degree with a specialization in English Language Learner online from Ashford University. Gain an understanding of the implications of diverse languages for student learning and achievement, as well as techniques for teaching English. You will study integrative strategies and methods, in addition to English syntax, grammar, and pronunciation.

30 words

Choose the English Language Learner specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Family and Community Services specialization summary (secondary description for further MAEd detail)**120 words**

Provide for the welfare of all children and their families with a specialization in Family and Community Services added to your online Master of Arts in Education degree from Ashford University. In this specialization, you will support teachers with practical strategies and tools to support community-wide efforts to strengthen and support youth today. Parent and community involvement is a crucial element to school success. Promoting the social, emotional and academic skills necessary for student success in the 21st century requires a team effort of collaboration with schools, families and the community. Partner with schools, families, and communities to help schools succeed. You will study community development strategies, family welfare, and diversity.

60 words

Take a stand for families. Choose the Family & Community Services specialization for your online Master of Arts in Education degree to build parent and community involvement. The Family & Community Services specialization trains you to work in community service positions, including: child welfare, social work, mental health, family counseling, and community outreach.

30 words

Choose the Family and Community Services specialization for your online Master of Arts in Education degree from Ashford University. Partner with schools, families, and communities to help schools succeed.

Master of Arts in Education – Higher Education specialization summary (secondary description for further MAEd detail)**120 words**

If you aspire to teach in a college or university, choose the Higher Education specialization as part of your online Master of Arts in Education degree from Ashford University. In this specialization, you will understand the relationships between planning and adult learning at the course, program, and institutional levels. The Higher Education specialization explores factors that affect adult learning, and the organizational cultures that promote or inhibit learning. You will examine curriculum, assessment, and student development in the post-secondary environment. If you are committed to a future involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

If you aspire to teach in a college or university, choose the Higher Education specialization as part of your online Master of Arts in Education degree from Ashford University. In this specialization, you will understand the relationships between planning and adult learning at the course, program, and institutional levels. Explore factors that affect adult learning, and the organizational cultures that promote or inhibit learning.

30 words

Choose the Higher Education specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Education – Library & Media Specialization (secondary description for further MAEd detail)**120 words**

Discover your passion. Earn your online Master of Arts in Education degree with a specialization in Library and Media from Ashford University. Customize your education degree with a specialization that builds competence in 21st century library skills. The Library and Media specialization trains you to use information technology and other library resources. You will learn about information literacy, young adult literature, and instructional leadership. If your future goals include libraries and instructional leadership, then the Library and Media specialization is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Discover your passion. Choose the Library and Media specialization for your online Master of Arts in Education degree from Ashford University to understand the role of school librarians and media specialists. The Library and Media specialization trains you to use information technology and other library resources. You will learn about information literacy, young adult literature, and instructional leadership.

30 words

Discover your passion when you choose the Library and Media specialization for your online Master of Arts in Education degree from Ashford University. Learn about information literacy, young adult literature, and instructional leadership.

Master of Arts in Education – Mathematics Instruction Specialization (secondary description for further MAEd detail)**120 words**

Today's teachers must be prepared to teach students more than memorization of rules and procedures to solve equations. Augment your education when you add a specialization in Mathematics Instruction to your online Master of Arts in Education degree from Ashford University. You will study mathematical thinking and technology for math teachers. Your online courses also include algebra for young children as well as how to teach math and science using literature. The Mathematics Instruction specialization enhances your instructional skills as a teacher at multiple grade levels, from pre-kindergarten through middle school.

60 words

Augment your education. Add the Mathematics Instruction specialization to your online Master of Arts in Education degree to teach math and algebra. The Mathematics Instruction specialization enhances your instructional skills as a teacher at multiple grade levels, from pre-kindergarten through middle school.

30 words

Augment your education when you add the Mathematics Instruction specialization to your online Master of Arts in Education degree from Ashford University. Learn to teach math across grade levels.

Master of Arts in Education – Reading Literacy specialization summary (secondary description for further MAEd detail)**120 words**

Open new worlds when you choose the Reading Literacy specialization in conjunction with your online Master of Arts in Education degree from Ashford University. Gain an understanding of the necessary skills for instruction in reading and writing. The Reading Literacy specialization includes intervention strategies for struggling readers. You will study reading comprehension, young adult literature, and reading skills assessment. Identify academic resources and develop new strategies for instruction. If your future goal is to empower new readers, then this specialization is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Open new worlds when you choose the Reading Literacy specialization in conjunction with your online Master of Arts in Education degree from Ashford University. Gain an understanding of the necessary skills for instruction in reading and writing. The Reading Literacy specialization includes intervention strategies for struggling readers. You will study reading comprehension, young adult literature, and reading skills assessment.

30 words

Choose the Reading Literacy specialization for your online Master of Arts in Education degree from Ashford University. Study reading comprehension, young adult literature, and reading skills assessment.

Master of Arts in Education – School Leadership in the 21st Century specialization (secondary description for further MAEd detail)**100 words**

Set yourself apart as an educational leader prepared for the challenges and opportunities of the 21st century. With the specialization in the Master of Arts in Education in School Leadership in the 21st Century, you can be an exceptional leader who implements research-based strategies for teaching, learning, and leadership in schools. You will be at the forefront of educational leadership while working with diverse learners and their families, helping others to understand the needs of 21st century learners, and by providing a mission- and learner-centered environment.

60 words

Set yourself apart as an educational leader prepared for the challenges and opportunities of the 21st century by earning your online Master of Arts in Education with a specialization in School Leadership in the 21st Century. You will be at the forefront of educational leadership while working with diverse learners and their families and helping others to understand the needs of 21st century learners.

30 words

Set yourself apart as an educational leader by earning your online Master of Arts in Education with a specialization in School Leadership in the 21st Century.

Master of Arts in Education – Special Education (non-licensure) specialization summary (secondary description for further MAEd detail)**120 words**

Open up education to all students by earning your online Master of Arts in Education degree with a specialization in Special Education (non-licensure) from Ashford University. Focus your education degree with the Special Education specialization that will support the needs of exceptional students in school programs. The Special Education specialization allows you to respond to students' diverse abilities and styles as you provide equitable learning. You will learn classroom management, as well as how to identify disabilities and special abilities. If you are committed to a career involving education, then the Master of Arts in Education with a specialization in Special Education (non-licensure) from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Open up education to all students by earning your online Master of Arts in Education degree with a specialization in Special Education (non-licensure) from Ashford University. Focus your education degree with the Special Education specialization that will support the needs of exceptional students in school programs. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

30 words

Choose the Special Education (non-licensure) specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

Master of Arts in Education – Teacher Leader specialization summary (secondary description for further MAEd detail)**120 words**

Be a leader in education when you earn your online Master of Arts in Education degree with a Teacher Leader specialization online from Ashford University. This program could be your pathway to a meaningful career. In this specialization, you will

develop the skills you need to bring about change and meet the needs of all students. The Teacher Leader specialization looks at educational institutions in their socio-political contexts, from a systems-thinking perspective. You will learn to monitor and evaluate curriculum and instruction, and to lead the change process for improve achievement. If you are committed to a future involving education, this program from Ashford University is for you. Make an impact on our nation's schools with the expertise that derives from an advanced degree.

60 words

Be a leader in education when you earn your online Master of Arts in Education degree with a Teacher Leader specialization online from Ashford University. The Teacher Leader specialization looks at educational institutions in their socio-political contexts, from a systems-thinking perspective. You will learn to monitor and evaluate curriculum and instruction, and to lead the change process for improve achievement.

30 words

Choose the Teacher Leader specialization for your online Master of Arts in Education degree from Ashford University. Make an impact on our nation's schools with expertise that derives from an advanced degree.

Master of Arts in Health Care Administration – summary

100 words

Foster your health care future goals by earning your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree. This graduate degree empowers you to assume leadership positions in health care organizations. You will study such areas as finance, biostatistics, and strategic planning. The program incorporates applied health care theories across the domains of organized health care. With your Master of Arts in Health Care Administration, you demonstrate your expertise in directing health care organizations, leading health professionals, and delivering invaluable services to people in need.

60 words

Foster your career goals by earning your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree. With your Master of Arts in Health Care Administration, you demonstrate your expertise in directing health care organizations, leading health professionals, and delivering invaluable services to people in need.

30 words

Foster your career goals when you earn your online Master of Arts in Health Care Administration degree from Ashford University. Deepen the value of your services with the expertise that derives from an advanced degree.

Master of Arts in Organizational Management – summary

120 words

Develop professional competence in a world of rapid change with a online Master of Arts in Organizational Management degree from the Forbes™ School of Business at Ashford University. Study organizational change, marketing, decision-making, strategic thinking, and innovation while learning to build an organizational culture that embraces quality and diversity. Explore your choices when you choose the standard Master of Arts advanced program emphasizing the human side of leadership or add one of several dynamic specializations to enhance your degree. Each specialization focuses on a unique element within the scope of Organizational Management that will further enhance your skills and prepare you for a larger range of responsibility. Your Master of Arts in Organizational Management degree is the first step to becoming an effective leader with global vision and awareness.

60 words

Develop professional competence in a world of rapid change with a online Master of Arts in Organizational Management degree from the Forbes™ School of Business at Ashford University. Learn to build an organizational culture that embraces quality and diversity. Explore your choices when you choose the standard Master of Arts in Organizational Management advanced program emphasizing the human side of leadership or add one of several dynamic specializations.

30 words

Achieve your online Master of Arts in Organizational Management degree from Ashford University. Explore your choices when you choose the standard advanced program or add one of several dynamic specializations.

Master of Arts in Organizational Management specializations

Global Management
Health Care Administration
Human Resources Management
Organizational Leadership

Comment [lw18]: Use as a list or with descriptions

Project Management
Public Administration
Supply Chain Management

Global Management

Diversify your repertoire of leadership skills. With your Global Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will develop a broad understanding of business and management across national and cultural boundaries. The Global Management Specialization exposes you to leadership strategies from a socio-political context, while providing you with the insight you need to comprehend and compare a variety of management styles from around the world.

Health Care Administration

Give your career in health care a head start. With your Health Care Administration Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will enjoy the confidence that comes from a greater understanding of health policy, economics, and program implementation. The Health Care Administration Specialization prepares you to assume leadership and management positions in healthcare organizations. You will increase interpersonal and organizational skills while developing a wide range of expertise in accounting, quality assurance, risk management, health policy, law, strategic planning, statistical analysis, and organizational management.

Human Resources Management

Elevate your administration skills to new heights. With your Human Resources Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will cover training and development, compensation and benefits, and strategies in human resources management. The Human Resources Management Specialization is your opportunity to explore how the Human Resources function can thrive within organizations, while crafting a solid hiring strategy to recruit the best talent, as well as the ever-changing legal requirements that influence the HR decision-making process.

Organizational Leadership

Take your education to the next level with a specialization in Organizational Leadership. With your Organizational Leadership Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will be well prepared to lead today's organizations through changing times. The Organizational Leadership Specialization amplifies your expertise in business and management while you explore leadership opportunities, organizational change, and how these will impact the future.

Project Management

Create ambitious goals and get results! With your Project Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will master the discipline of successfully completing the specific objectives of any large endeavor. The Project Management Specialization builds upon your competency in project planning and risk management while developing a wide range of expertise in procurement, finance, and operations.

Public Administration

Explore your passion for public service. With your Public Administration Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will enhance the management skills you need to perform effectively within a public, government, or non-governmental organizations. The Public Administration Specialization trains you to master the complexities of promoting civil society and social justice while developing a wide range of expertise in budgeting, human resources, quantitative methods, and public policy.

Supply Chain Management

Provide all the right goods at just the right time. With your Supply Chain Management Specialization added to your Master of Arts in Organizational Management degree from the Forbes School of Business at Ashford University, you will further develop your logistics management skills, including materials management, evaluation and measurement, as well as distribution and inventory systems. The Supply Chain Management Specialization supplements your competency in business administration while providing more specifically focused training in operations, production and delivery methods, quantitative methods, logistics, strategic planning, and project management.

Master of Arts in Teaching and Learning with Technology – summary

100 words

Earn your online Master of Arts in Teaching and Learning with Technology degree from Ashford University to discover how the latest technology tools can impact the learning experience, from K-12 students up through corporate trainees. Gain confidence and skills to utilize today's technology in the classroom. Embark on a variety of courses that will provide the skills to apply the latest technology to

teaching and online learning and to become a resource for fellow teachers and colleagues. As a K-12 teacher, corporate trainer, or consultant, when you earn an online Master of Arts in Teaching and Learning with Technology degree, you will prepare yourself for the 21st century classroom.

60 words

Earn your online Master of Arts in Teaching and Learning with Technology degree from Ashford University to discover how the latest technology tools can impact the learning experience, from K-12 students up through corporate trainees. Prepare yourself for the 21st century classroom.

30 words

Earn your online Master of Arts in Teaching and Learning with Technology degree from Ashford University to stay on the cutting edge of the 21st century classroom or training room.

Master of Arts in Teaching and Learning with Technology – Online Educator specialization

The Online Educator Specialization prepares learners for careers as instructional coordinators, instructional designers and technologists, distance learning coordinators, training and development specialists, and computer user support specialists within the field of online learning. In the specialization, learners develop an online course that integrates technology, learning theory, and professional standards to create a robust example of teaching and learning online. Learners also evaluate their own courses and peer review classmates' courses. Topics within the specialization include instructional strategies useful for both blended and online learning, techniques for facilitating online courses, strategies for assessing online learners, and methods for collaboration and group work in an online environment.

Comment [MRM19]: went live Feb. 5

Master of Business Administration – summary

100 words

Expand your academic knowledge and develop professional competence in managing and influencing organizational effectiveness with your online Master of Business Administration (MBA) degree from the Forbes™ School of Business at Ashford University. Improve your professional confidence, project management, and critical thinking and leadership abilities. You may complete a standard program of study or personalize a program which allows you to combine major course credits in Business Administration with 9 credits in one of several specializations. Each specialization focuses on a unique element that will further enhance your skills and prepare you for a larger range of responsibility.

60 words

Expand your academic knowledge and develop professional competence in managing and influencing organizational effectiveness with your online Master of Business Administration (MBA) degree from the Forbes™ School of Business at Ashford University. Complete a standard program of study or personalize your program with one of several specializations. Each specialization focuses on a unique element that will further enhance your skills and prepare you for a larger range of responsibility.

30 words

Earn your online Master of Business Administration (MBA) degree from Ashford University. Complete a standard program of study or personalize your program with one of several specializations.

MBA specializations

Business Economics
Entrepreneurship
Environmental Management
Finance
Global Management
Health Care Administration
Human Resources Management
Information Systems
Marketing
Organizational Leadership
Project Management
Public Administration
Supply Chain Management

Comment [lw20]: Use as a list or with descriptions

MBA – Business Economics specialization summary (secondary description for further MBA detail)

120 words

In a world where even local events have global impact, the study of business economics is crucial for future leaders. With your Business Economics specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will develop the skills you need to formulate business strategies to meet the challenge of the markets.

Combine major course credits in Business Administration with nine credits in Business Economics for a more specialized degree with added value. The Business Economics specialization reinforces the natural relationship between economics and finance. You will study the economic forces that impact business: unemployment, inflation, and monetary and fiscal policy.

Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Business Economics from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Business Economics that focus on the economic forces that impact modern business. Explore globalization, unemployment, inflation, and how these will shape the future.

30 words

Add a Business Economics specialization to your online Master of Business Administration (MBA) degree from Ashford University. Explore the economic forces, like globalization, unemployment, and inflation, that impact modern business.

MBA – Entrepreneurship specialization summary (secondary description for further MBA detail)

120 words

Are you ready and willing to take on new ventures in business? An entrepreneur assumes responsibility for the risks inherent in any new enterprise. With your Entrepreneurship specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will be armed with the tools you will need to manage risks while confronting businesses' biggest challenges. Combine major course credits in Business Administration with nine credits in Entrepreneurship for a more specialized degree with added value. The Entrepreneurship specialization equips you to launch and foster new business enterprises or assume entrepreneurial leadership positions in existing organizations. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Entrepreneurship earned online from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Entrepreneurship that focus on the skills that you need to succeed in your own business ventures. Learn risk management, capital generation, strategic planning, and statistical reasoning.

30 words

Add the Entrepreneurship specialization to your online Master of Business Administration (MBA) degree from Ashford University. Learn the skills entrepreneurs need, like risk management, capital generation, strategic planning, and statistical reasoning.

MBA – Environmental Management specialization summary (secondary description for further MBA detail)

120 words

Integrate sustainable business strategies into your education. With your Environmental Management specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will learn to meet the challenges of energy, economics, and the environment. Combine major course credits in Business Administration with nine credits in Environmental Management for a more specialized degree with added value. The Environmental Management specialization gives you the strategic planning tools to respond to the next-generation economy. You will study economic forces, business risk, and alternative sources of energy. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Environmental Management earned online from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Environmental Management that give you the strategic planning tools to respond to the next-generation economy. Study economic forces, business risk, and alternative sources of energy.

30 words

Add the Environmental Management specialization to your online Master of Business Administration (MBA) degree earned online from Ashford University. Study economic forces, business risk, and alternative sources of energy.

MBA – Finance specialization summary (secondary description for further MBA detail)**120 words**

Deepen your expertise in business administration. With your Finance specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will delve into multiple aspects of investment, economics, and accounting at the corporate level. Combine major course credits in Business Administration with nine credits in Finance for a more specialized degree with added value. The Finance specialization strengthens your credentials to manage the financial health of a growing business while providing you with the knowledge and skills you need to survive in today's competitive economy. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Finance earned online from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Finance that focus on the skills you need to survive in today's competitive economy. Delve into investment, economics, and accounting at the corporate level.

30 words

Add the Finance specialization to your online Master of Business Administration (MBA) degree from Ashford University. Delve into investment, economics, and accounting at the corporate level.

MBA – Global Management specialization summary (secondary description for further MBA detail)**120 words**

Diversify your repertoire of leadership skills. With your Global Management specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will develop a broad understanding of business and management across national and cultural boundaries. Combine major course credits in Business Administration with nine credits in Global Management for a more specialized degree with added value. The Global Management specialization exposes you to leadership strategies from a socio-political context, while providing you with the insight you need to comprehend and compare a variety of management styles from around the world. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Elevate your online Master of Business Administration (MBA) degree with a specialization in Global Management from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Global Management that give you insight to leadership strategies from a socio-political context. Study diverse leadership strategies and a variety of management styles from around the world.

30 words

Add the Global Management specialization to your online Master of Business Administration (MBA) degree from Ashford University. Study diverse leadership strategies and a variety of management styles from around the world.

MBA – Health Care Administration specialization summary (secondary description for further MBA detail)**120 words**

With your Health Care Administration specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will enjoy the confidence that comes from a greater understanding of health policy, economics, and program implementation. Combine major course credits in Business Administration with nine credits in Health Care Administration for a more specialized degree with added value. This specialization prepares you to assume leadership positions in health care organizations. You will increase interpersonal skills while developing expertise in accounting, quality assurance, risk management, health policy, law, statistical analysis, and organizational management. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Health Care Administration from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits

in Health Care Administration that give you confidence and understanding of health policy and implementation. Study quality assurance, risk management, and health policy.

30 words

Add the Health Care Administration specialization to your online Master of Business Administration (MBA) degree from Ashford University. Study quality assurance, risk management, and health policy.

MBA – Human Resources Management specialization summary (secondary description for further MBA detail)

120 words

Expand your academic knowledge and develop professional competence in managing organizational effectiveness when you add the Human Resources specialization to your online Master of Business Administration (MBA) degree from the Forbes™ School of Business at Ashford University. Combine major course credits with 9 credits in Human Resources Management for a more specialized degree with added value. Your Human Resources Management specialization will cover training and development, compensation and benefits, and strategies in human resources management. Delve into topics like workplace performance, including performance problems, and how the human resources function aligns with the vision, strategy, and values of organizations. Your focused specialization courses combined with the in-depth academic knowledge and professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Elevate your online Master of Business Administration (MBA) degree to new heights with a Human Resources Management specialization from the Forbes™ School of Business at Ashford University. Combine major course credits with 9 credits in Human Resources Management that cover training and development, compensation and benefits, and strategies in human resources management. Explore how the human resources function aligns with organizations.

30 words

Add a Human Resources Management specialization to your online Master of Business Administration (MBA) degree from Ashford University. Explore training and development, compensation and benefits, and strategies in human resources management.

MBA – Information Systems specialization summary (secondary description for further MBA detail)

120 words

Take your education to the next level with a specialization in Information Systems added to your online MBA degree from the Forbes™ School of Business at Ashford University. Combine major course credits in Business Administration with nine credits in Information Systems for a more specialized degree with added value. The Information Systems specialization prepares you for the information technology industry while you explore such topics as database management, essential business software, information processing, and systems development. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Elevate your online Master of Business Administration (MBA) degree with a specialization in Information Systems from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Information Systems that give you the expertise in today's information technology. Take courses in database management, information processing, and systems development.

30 words

Add the Information Systems specialization to your online Master of Business Administration (MBA) degree from Ashford University. Take courses in database management, information processing, and systems development.

MBA – Marketing specialization summary (secondary description for further MBA detail)

120 words

Promote yourself and your education. With your Marketing specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will discover the strategies used by today's most successful marketing professionals. Combine major course credits in Business Administration with nine credits in Marketing for a more specialized degree with added value. The Marketing specialization puts a twist on your business competency while expanding your experience with branding, research, and consumer behavior. Explore the many ways in which marketing, advertising and corporate communications shape our modern business world. Capture customers' attention, address their needs, and secure their business. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Promote yourself and your education. With your Marketing specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Marketing to understand the strategies used by some of today's most successful marketing professionals. Take courses in branding, research, and consumer behavior.

30 words

Add the Marketing specialization to your online Master of Business Administration (MBA) degree from Ashford University. This specialization puts a twist on your business competency with branding, research, and consumer behavior.

MBA – Organizational Leadership specialization summary (secondary description for further MBA detail)**120 words**

Add a specialization in Organizational Leadership to your online MBA degree from the Forbes™ School of Business at Ashford University to take your education to the next level. Combine major course credits in Business Administration with 9 credits in Organizational Leadership for a more specialized degree with added value. Your Organizational Leadership specialization will focus on theories, history and strategies in contemporary leadership. Your online courses cover areas including organizational change, the moral and ethical responsibilities of leadership, and how leadership will impact the future. Your focused Organizational Leadership courses combined with the in-depth academic knowledge and professional competence you'll gain from the major coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Organizational Leadership earned online from the Forbes™ School of Business at Ashford University. Combine major course credits with 9 credits in Organizational Leadership that focus on theories, history and strategies in contemporary leadership. Explore organizational change, leadership's responsibilities, and how it will impact the future.

30 words

Add the Organizational Management specialization to your online Master of Business Administration (MBA) degree from Ashford University. Explore theories, history and strategies in contemporary leadership.

MBA – Project Management specialization summary (secondary description for further MBA detail)**120 words**

Create ambitious goals and get results! With your Project Management specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will master the discipline of successfully completing the specific objectives of any large endeavor. Combine major course credits in Business Administration with nine credits in Project Management for a more specialized degree with added value. The Project Management specialization builds upon your competency in project planning and risk management while developing a wide range of expertise in procurement, finance, and operations. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Elevate your online Master of Business Administration (MBA) degree with a specialization in Project Management from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Project Management that provides the discipline to complete specific objectives for any endeavor. Build upon your competency while developing expertise in procurement, finance, and operations.

30 words

Add the Project Management specialization to your online Master of Business Administration (MBA) degree from Ashford University. Develop expertise in procurement, finance, and operations.

MBA – Public Administration specialization summary (secondary description for further MBA detail)**120 words**

Explore your passion for public service. With your Public Administration specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will enhance the management skills you need to perform effectively within a public, government, or non-governmental organizations. Combine major course credits in Business Administration with nine credits in Public Administration for a more specialized degree with added value. The Public Administration specialization trains you to master the complexities of promoting civil society and social justice while

developing a wide range of expertise in budgeting, human resources, quantitative methods, and public policy. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Public Administration earned online from the Forbes™ School of Business at Ashford University. Combine major course credits with nine credits in Public Administration that give you skills to perform within government or non-profit organizations. Study budgeting, human resources, and public policy.

30 words

Add the Public Administration Specialization to your online Master of Business Administration (MBA) degree from Ashford University. Study public policy and gain the skills to perform within government or non-profit organizations.

MBA – Supply Chain Management specialization summary (secondary description for further MBA detail)

120 Words

Provide the right goods at the right time. With your Supply Chain Management specialization added to your online MBA degree from the Forbes™ School of Business at Ashford University, you will further develop your logistics management skills, including materials management, evaluation and measurement, as well as distribution and inventory systems. Combine major course credits in Business Administration with nine credits in Supply Chain Management for a more specialized degree with added value. The Supply Chain Management specialization supplements your competency in business administration while providing more specifically focused training in operations, production and delivery methods, quantitative methods, logistics, strategic planning, and project management. Your focused graduate courses combined with the in-depth professional competence you'll gain from the major online coursework will earn you an enhanced MBA degree.

60 words

Take your online Master of Business Administration (MBA) degree to the next level with a specialization in Supply Chain Management earned online from the Forbes™ School of Business at Ashford University. Add nine credits in Supply Chain Management to develop further your logistical skills, including materials, distribution, and inventory systems. Study production and delivery methods and logistics.

30 words

Add the Supply Chain Management specialization to your online Master of Business Administration (MBA) degree from Ashford University. Develop further your logistical skills, including materials, distribution, and inventory systems.

Master of Public Administration – summary

100 words

Fulfill your passion for public service. Access greater opportunities by pursuing your online Master of Public Administration degree from the Forbes™ School of Business at Ashford University. Perfect your interpersonal and management skills while gaining expertise in urban planning, decision making, policy implementation, and managing personnel in ways that embrace quality and diversity. You will learn to apply management theory, evaluate the impact of politics on public organizations, and evaluate strategies for financing social initiatives. Broaden your professional horizons with the knowledge you acquire through Ashford's Master of Public Administration program.

60 words

Fulfill your passion for public service. Access greater opportunities by pursuing your online Master of Public Administration degree from the Forbes™ School of Business at Ashford University. Perfect your interpersonal and management skills, while gaining expertise in urban planning, decision making, policy implementation, and managing personnel in ways that embrace quality and diversity. Broaden your horizons with the knowledge you acquire through Ashford's Master of Public Administration program.

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Access greater opportunities by pursuing your online Master of Public Administration degree from Ashford University. Broaden your horizons with the knowledge you acquire through Ashford's Master of Public Administration program.

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