



Lead Vendor Posting Specification - RR84 - Hernia

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Gateway Address: <https://prolegalgroup.leadcapsule.com/Leads/LeadPost.aspx>

CampaignId: F7EB39A6B67E91CA2F76B12BDF6503D7

Request Fields

Field Name	Required	Format	Filter	Description
CampaignId	True			Campaign Id Provided Above
IsTest	False	True False		Set to true when performing a test
FirstName	True			First Name
LastName	True			Last Name
Phone	True		Not Starts With Data List Item 5 Not In Data List 8	Phone
AlternativePhone	False			Alt. Phone
Email	True			Email Address
Address1	False			Address 1
Address2	False			Address 2
City	False			City

State	True			State Accepted Values AL = Alabama AK = Alaska AZ = Arizona AR = Arkansas CA = California CO = Colorado CT = Connecticut DE = Delaware DC = District of Columbia FL = Florida GA = Georgia HI = Hawaii ID = Idaho IL = Illinois IN = Indiana IA = Iowa KS = Kansas KY = Kentucky LA = Louisiana ME = Maine MD = Maryland MA = Massachusetts MI = Michigan MN = Minnesota MS = Mississippi MO = Missouri MT = Montana NE = Nebraska NV = Nevada NH = New Hampshire NJ = New Jersey
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Zip	False			Zip Code
HadHerniaSurgery	True		Equals Yes	Did you have a Hernia Mesh Surgery? Accepted Values Yes No
HerniaSurgeryYear	False			What year was Original Hernia Mesh Surgery Performed? Accepted Values Before January 2004 2004 or later Before January 2006 2006 or later

HerniaMeshManufacturer	False			Do you know the name of your Hernia Mesh Manufacturer? Accepted Values Physiomesb Ethicon C-Qur Artrium Medical Bard Sepramesh Ventralex Not Sure Other
HerniaMeshComplications	False			Did you or a loved one suffer any of the following complications after your Hernia Mesh Implant? Accepted Values Severe Abdominal Pain Organ Perforation Adhesions or Erosion Infections Surgical Removal or Revision of the Hernia Mesh
WasThereHerniaRevision	False			Was there a Revision (replaced or removed) Surgery? Accepted Values Yes No

MeshRevisionYear	False			What Year was your Hernia Mesh Revision Surgery Performed? Accepted Values 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 = 2017 to Present Before January 2010
AttorneyYesNo	False			Are you currently represented by an attorney? Accepted Values 1 = Yes 0 = No
Comments	False			Comments
t_id	False			Has Offers Transaction Id
SubId	False			SubId
VendorLeadId	False			Vendor Lead Id
IPAddress	True			IP Address
HTTPReferer	False			Referer
UserAgent	False			Browser User Agent
PubCallHistory	False			Call History
ThankYouRedirect	False			A URL to redirect to upon a successful post instead of displaying the XML response

FailureRedirect	False			A URL to redirect to upon a failed post instead of displaying the XML response
AppendResponseCodeToRedirect	False	True False		Option to append the response code to the redirect URL

Request Example

<https://prolegalgroup.leadcapsule.com/Leads/LeadPost.aspx?CampaignId=F7EB39A6B67E91CA2F76B12BDF6503D7&IsTest=True&FirstName=John&LastName=Smith&Phone=5618332032&Email=testing@gmail.com&State=FL&HadHerniaSurgery=Yes&IPAddress=8.8.8>

8.8.8

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided
DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
InvalidValue	A field provided does not have an accepted value
VerificationError	A field was unable to be verified
NoBuyer	The lead was unable to be sold
NoError	The lead was entered successfully

Valid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The lead was posted successfully</ResponseDetail>
```

<Redirect>http://www.site.com/</Redirect>

<LeadId>B82547FD-CA4E-4E7D-8AB9-77AF0B163B23</LeadId>

</Response>

Invalid Response Example

<?xml version="1.0" encoding="utf-8" ?>

<Response>

<IsValid>False</IsValid>

<ResponseCode>MissingField</ResponseCode>

<ResponseDetail>Phone is required</ResponseDetail>

</Response>