



Lead Vendor Posting Specification - RR84 - Round Up

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Gateway Address: <https://prolegalgroupleadcapsule.com/Leads/LeadPost.aspx>

CampaignId: 2DAB78314037DB50A368A7CC4C44CEA5

Request Fields

Field Name	Required	Format	Filter	Description
CampaignId	True			Campaign Id Provided Above
IsTest	False	True False		Set to true when performing a test
FirstName	True			First Name
LastName	True			Last Name
Phone	True		Not Starts With Data List Item 5 Not In Data List 8	Phone
AlternativePhone	False			Alt. Phone
Address1	False			Address 1
Address2	False			Address 2
City	False			City

State	True			State Accepted Values AL = Alabama AK = Alaska AZ = Arizona AR = Arkansas CA = California CO = Colorado CT = Connecticut DE = Delaware DC = District of Columbia FL = Florida GA = Georgia HI = Hawaii ID = Idaho IL = Illinois IN = Indiana IA = Iowa KS = Kansas KY = Kentucky LA = Louisiana ME = Maine MD = Maryland MA = Massachusetts MI = Michigan MN = Minnesota MS = Mississippi MO = Missouri MT = Montana NE = Nebraska NV = Nevada NH = New Hampshire NJ = New Jersey
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				NM = New Mexico NY = New York NC = North Carolina ND = North Dakota OH = Ohio OK = Oklahoma OR = Oregon PA = Pennsylvania RI = Rhode Island SC = South Carolina SD = South Dakota TN = Tennessee TX = Texas UT = Utah VT = Vermont VA = Virginia WA = Washington WV = West Virginia WI = Wisconsin WY = Wyoming
Zip	False			Zip Code
Email	True			Email Address
NonHodgkinsLymphoma	True		Equals Yes	Where you or a loved one diagnosed with non-Hodgkin's Lymphoma after using/exposure to RoundUp? Accepted Values Yes No
ExposedToRoundUp	False			Where you or a loved one exposed to RoundUp from 1985 to present? Accepted Values Yes No

Attorney	False			Have you consulted with an attorney on this case? Accepted Values Yes No
UserAgent	False			Browser User Agent
t_id	False			Has Offers Transaction Id
clickid	False			Click Id
Comments	False			Comments
1_DOB	False			Document DOB
VendorLeadId	False			Vendor Lead Id
IPAddress	True			IP Address
HTTPReferer	False			Referer
SubId	False			SubId
ThankYouRedirect	False			A URL to redirect to upon a successful post instead of displaying the XML response
FailureRedirect	False			A URL to redirect to upon a failed post instead of displaying the XML response
AppendResponseCodeToRedirect	False	True False		Option to append the response code to the redirect URL

Request Example

<https://prolegalgroup.leadcapsule.com/Leads/LeadPost.aspx?CampaignId=2DAB78314037DB50A368A7CC4C44CEA5&IsTest=True&FirstName=John&LastName=Smith&Phone=5618332032&State=FL&Email=testing@gmail.com&NonHodgkinsLymphoma=Yes&IPAddress=8.8.8.8>

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided

DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
InvalidValue	A field provided does not have an accepted value
VerificationError	A field was unable to be verified
NoBuyer	The lead was unable to be sold
NoError	The lead was entered successfully

Valid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The lead was posted successfully</ResponseDetail>
<Redirect>http://www.site.com/</Redirect>
<LeadId>B82547FD-CA4E-4E7D-8AB9-77AF0B163B23</LeadId>

</Response>
```

Invalid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>False</IsValid>
<ResponseCode>MissingField</ResponseCode>
<ResponseDetail>Phone is required</ResponseDetail>
</Response>
```