



Lead Vendor Posting Specification - Tax Debt

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Gateway Address: <https://leads.multira.com/Leads/LeadPost.aspx>

CampaignId: D340CC5305F5C8B7D2558D2B7F584732

Request Fields

Field Name	Required	Format	Filter	Description
CampaignId	True			Campaign Id Provided Above
IsTest	False	True False		Set to true when performing a test
FirstName	True			First Name
LastName	True			Last Name
Email	True			Email Address
Phone	True			Phone
IPAddress	True			IP Address
SubId	True			SubId
ThankYouRedirect	False			A URL to redirect to upon a successful post instead of displaying the XML response
FailureRedirect	False			A URL to redirect to upon a failed post instead of displaying the XML response
AppendResponseCodeToRedirect	False	True False		Option to append the response code to the redirect URL

Request Example

<https://leads.multira.com/Leads/LeadPost.aspx?CampaignId=D340CC5305F5C8B7D2558D2B7F584732&IsTest=True&FirstName=Joh>

n&LastName=Smith&Email=testing123@gmail.com&Phone=5615551212&IPAddress=8.8.8.8&SubId=TEST

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided
DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
InvalidValue	A field provided does not have an accepted value
VerificationError	A field was unable to be verified
NoBuyer	The lead was unable to be sold
NoError	The lead was entered successfully

Valid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The lead was posted successfully</ResponseDetail>
<Redirect>http://www.site.com/</Redirect>
<LeadId>B82547FD-CA4E-4E7D-8AB9-77AF0B163B23</LeadId>

</Response>
```

Invalid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
```

```
<Response>  
<IsValid>False</IsValid>  
<ResponseCode>MissingField</ResponseCode>  
<ResponseDetail>Phone is required</ResponseDetail>  
</Response>
```