



Lead Vendor Posting Specification - RR84 - Talcum Tib

Successful implementation of the API requires a key-value pair for HTTP POST or HTTP GET. An XML response is produced after an attempt to access the gateway.

Gateway Address: <https://prolegalgroupleadcapsule.com/Leads/LeadPost.aspx>

CampaignId: C53F7965831DBF541C8D8C0F1FA4D75B

Request Fields

Field Name	Required	Format	Filter	Description
CampaignId	True			Campaign Id Provided Above
IsTest	False	True False		Set to true when performing a test
FirstName	True			First Name
LastName	True			Last Name
Phone	True		Not Starts With Data List Item 5	Phone
AlternativePhone	False			Alt. Phone
Email	True			Email Address
Address1	False			Address 1
Address2	False			Address 2
City	False			City

State	True			State Accepted Values AL = Alabama AK = Alaska AZ = Arizona AR = Arkansas CA = California CO = Colorado CT = Connecticut DE = Delaware DC = District of Columbia FL = Florida GA = Georgia HI = Hawaii ID = Idaho IL = Illinois IN = Indiana IA = Iowa KS = Kansas KY = Kentucky LA = Louisiana ME = Maine MD = Maryland MA = Massachusetts MI = Michigan MN = Minnesota MS = Mississippi MO = Missouri MT = Montana NE = Nebraska NV = Nevada NH = New Hampshire NJ = New Jersey
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Zip	False			Zip Code
OvarianCancerDiagnosis	True		Equals Yes	Have you or a loved one used Baby Powder (Talcum Powder) and been diagnosed with Ovarian Cancer, Fallopian Tube Cancer or Uterine Cancer within the past 10 years? Accepted Values Yes No
TalcumPowderUsed4OrMoreYears	False			Did you or a loved one use Talcum Powder for 4 or more years? Accepted Values Yes No

AreYouOrALovedOneOverTheAgeOf65	False			Are you or a loved one over the Age of 65? Accepted Values Yes No
BRCANegative	False			Are you or a loved one BRCA Negative (Breast Cancer Susceptibility Gene)? Accepted Values Yes No Dont Know = Don't Know
Attorney	False			Have you consulted with an attorney on this case? Accepted Values Yes No
Comments	False			Comments
IPAddress	False			IP Address
SubId	False			SubId
t_id	False			Has Offers Transaction Id
clickid	False			Click Id
PubCallHistory	False			Call History
ThankYouRedirect	False			A URL to redirect to upon a successful post instead of displaying the XML response
FailureRedirect	False			A URL to redirect to upon a failed post instead of displaying the XML response
AppendResponseCodeToRedirect	False	True False		Option to append the response code to the redirect URL

Request Example

<https://prolegalgroup.leadcapsule.com/Leads/LeadPost.aspx?CampaignId=C53F7965831DBF541C8D8C0F1FA4D75B&IsTest=True&FirstName=John&LastName=Smith&Phone=5618332032&Email=testing@gmail.com&State=FL&OvarianCancerDiagnosis=Test>

Response Codes

Response Code	Description
CampaignNotStarted	The campaign has not started yet
CampaignEnded	The campaign has ended
MaxLeadsReached	The maximum number of leads for the campaign has been reached
InvalidCampaign	The campaignId provided is invalid
MissingField	A required field was not provided
DuplicateLead	The lead is already in the system
GlobalSuppression	The lead provided is in the global suppression list
InvalidFormat	A field provided is not in the correct format
InvalidValue	A field provided does not have an accepted value
VerificationError	A field was unable to be verified
NoBuyer	The lead was unable to be sold
NoError	The lead was entered successfully

Valid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>True</IsValid>
<ResponseCode>NoError</ResponseCode>
<ResponseDetail>The lead was posted successfully</ResponseDetail>
<Redirect>http://www.site.com/</Redirect>
<LeadId>B82547FD-CA4E-4E7D-8AB9-77AF0B163B23</LeadId>

</Response>
```

Invalid Response Example

```
<?xml version="1.0" encoding="utf-8" ?>
<Response>
<IsValid>False</IsValid>
<ResponseCode>MissingField</ResponseCode>
<ResponseDetail>Phone is required</ResponseDetail>
```

</Response>